



# Department of Fashion Technology



20-12-2023

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# 01. Programmes Offered

2002

B.Sc. Fashion  
Technology &  
Costume  
Designing

2003

Diploma in  
Fashion  
Technology

2004

Certificate  
Course In  
Beauty Culture  
&  
Health Care

2020

Certificate  
Course In  
Tailoring &  
Embroidery

## 02. Staff Profile



Ms. P. Andal M. Tech  
Head Department of Fashion Technology  
Experience: Teaching -25 Years, Industry -9 Years  
BDU-BOS : ✓ Chairperson of Fashion Technology  
Board (2018-2021)  
✓ BOS Member (2021 onwards)



Ms. D. Jeyapradha M. Tech., MBA  
Assistant Professor  
Experience: Teaching -17 years  
BDU-BOS : Fashion Technology Department in  
Dhana Lakshmi Srinivasan College of Arts and  
Science for women (2018-2021)



Ms. Annapoorani M. Tech., MBA  
Assistant Professor  
Experience: Teaching-14 years, Industry-1 year

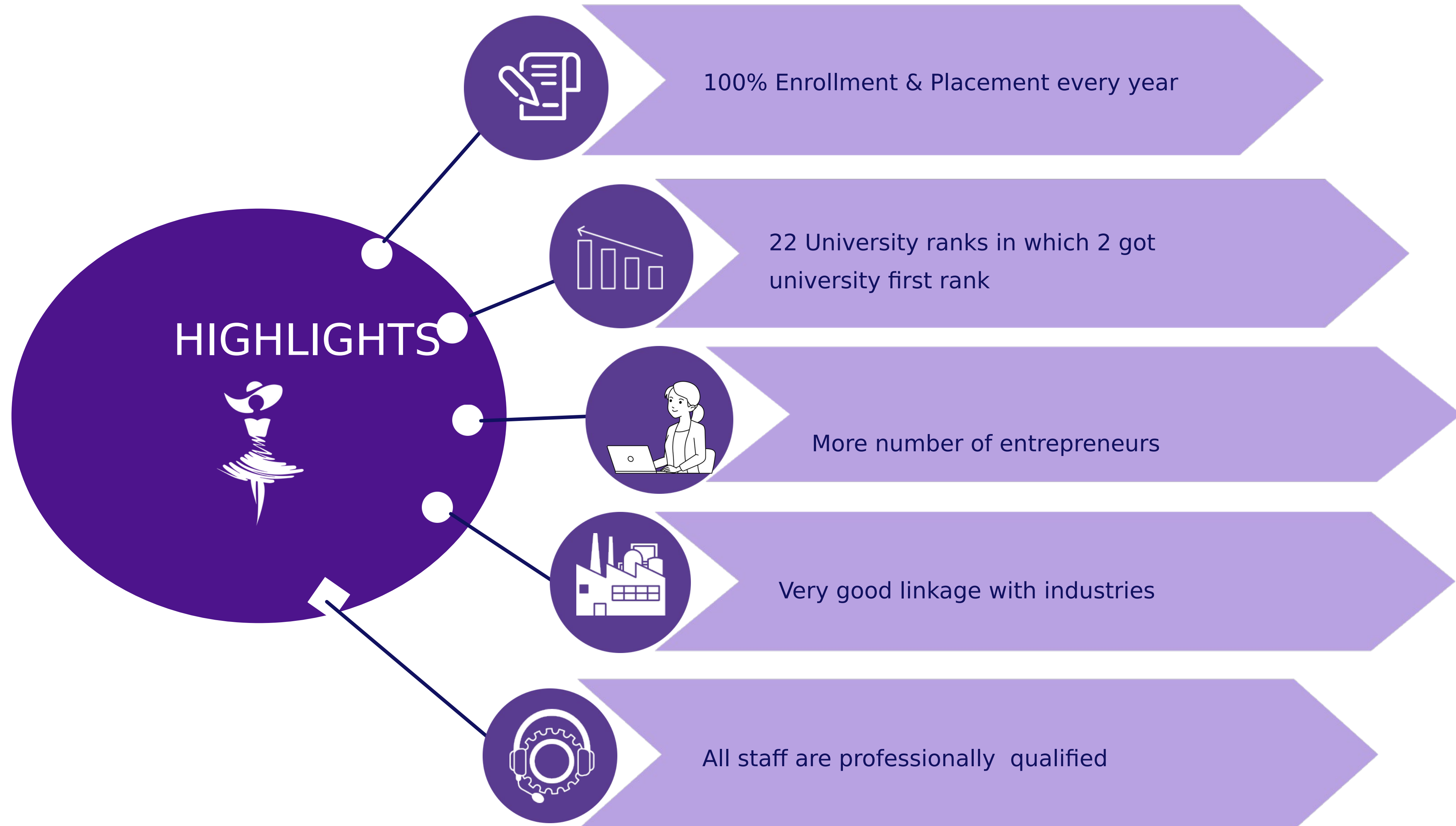


Ms. R. Nishanthi B.Tech  
Assistant Professor  
Experience: Teaching-13 years

Paper Presentation	FDP	National /International Webinar
9	36	232



# 03. Highlights



## 04. Academic Excellence

Year	Student Enrolled	Pass Percentage	University Ranks
2017-2018	62	100	5
2018-2019	60	100	6
2019-2020	60	100	5
2020-2021	60	100	3
2021-2022	57		100

We take great pride in sharing that 22 of our students have earned university rank out of which 2 students claiming the University First Rank.







**SHRIMATI INDIRA GANDHI COLLEGE**

Nationally Accredited at 'A' Grade (3<sup>rd</sup> Cycle) by NAAC | An ISO 9001 : 2015 Certified Institution  
Tiruchirappalli - 620 002

## DEPARTMENT OF FASHION TECHNOLOGY -TALENT SHOW



Face painting



Miss Tulip



Arts and craft



Fine Arts



Halloween



Sports



# Well Equipped Laboratory



Textile Testing Lab



Wet Processing Lab



# Well Equipped Laboratory



Pattern Making Lab



CAD Lab



Sewing Lab I



Sewing Lab II

## EXPERIENTIAL LEARNING

1. Industrial Visit

2. Internships

3. Skill Development  
Courses

4. Workshop and  
Demonstrations

## PARTICIPATIVE LEARNING

1. Webinars & Seminars

2. Guest Lectures

3. Competitions

4. Group Learning

Problem solving

1. Societal Contribution

05.  
STUDENT  
CENTRIC

Total Number Of Activities - 53  
Total Number Of Beneficiaries - 4965



# Experiential Learning- Industrial Visit



Central Silk Board, Bangalore - 22.09.2017 -No Of Beneficiaries - 93



Sudhama Hosieries Tirupur- 22.09.2017



Karnataka Silk Industry, Mysore - 25.09.2017



## Industrial Visit



Aditya birla Fashion Retail Ltd - 07.12.2018, Bangalore, No of Beneficiaries - 93



K. Mohan & Company Pvt Ltd- on 07.12.2018, Bangalore  
No of Beneficiaries - 93



BLR Knits Pvt Ltd - 07.12.2018, Bangalore  
No of Beneficiaries - 93



## Industrial Visit



MH43 Gandhiji Weavers Co-Op P&S Society Ltd, Chinnalapatti, Dindugal - 08.02.2020. Number Of Beneficiaries - 60



Guru Krishna Textile Mills, Theni on 01.04.2023. Number Of Beneficiaries - 91

# Industrial Visit



ICAR Central Sheep & Wool Research Institute - Southern Regional Research Center Mannavanur on 19.04.2022

Number Of Beneficiaries - 89



## Workshop

### Cushion Making Workshop - Number Of Beneficiaries - 848



13.10.2018



29.7.2019



31.8.2019



14.7.2021



## Workshop



Soft Toy Making 21.10.2018  
Number Of Beneficiaries - 160



Jewellery Making -19.2.2019  
Number Of Beneficiaries - 160



Revamping Workshop -27.1.2023 Number Of Beneficiaries - 50





# Demonstration



Development Of Saree Design - 27.07.2018 & 28.07.2018  
Number Of Beneficiaries- 55



Traditional Bridal Make-Up -24.1.2020  
Number Of Beneficiaries- 1000



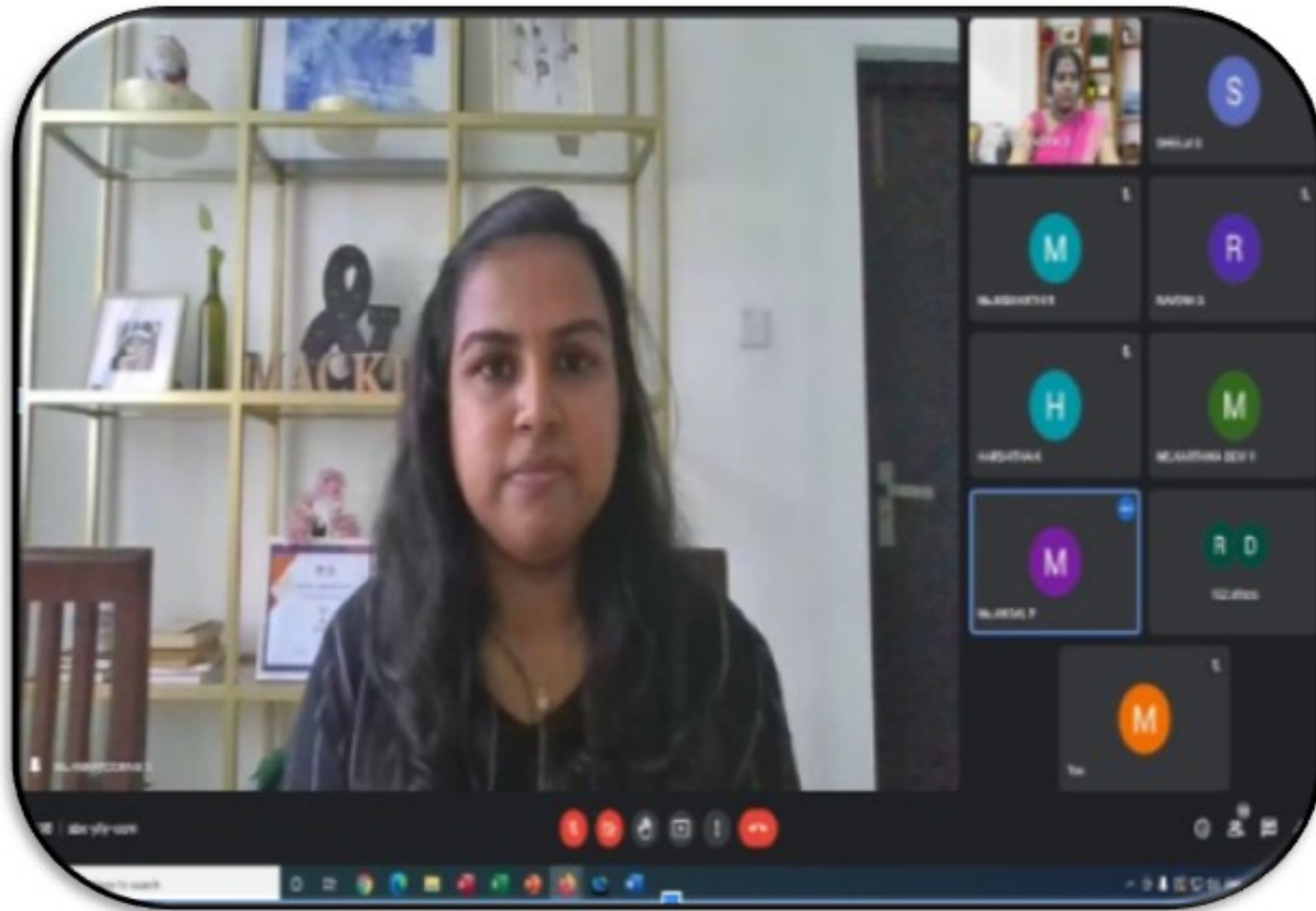
Bouquet Making - 12.10.2019  
Number Of Beneficiaries - 60



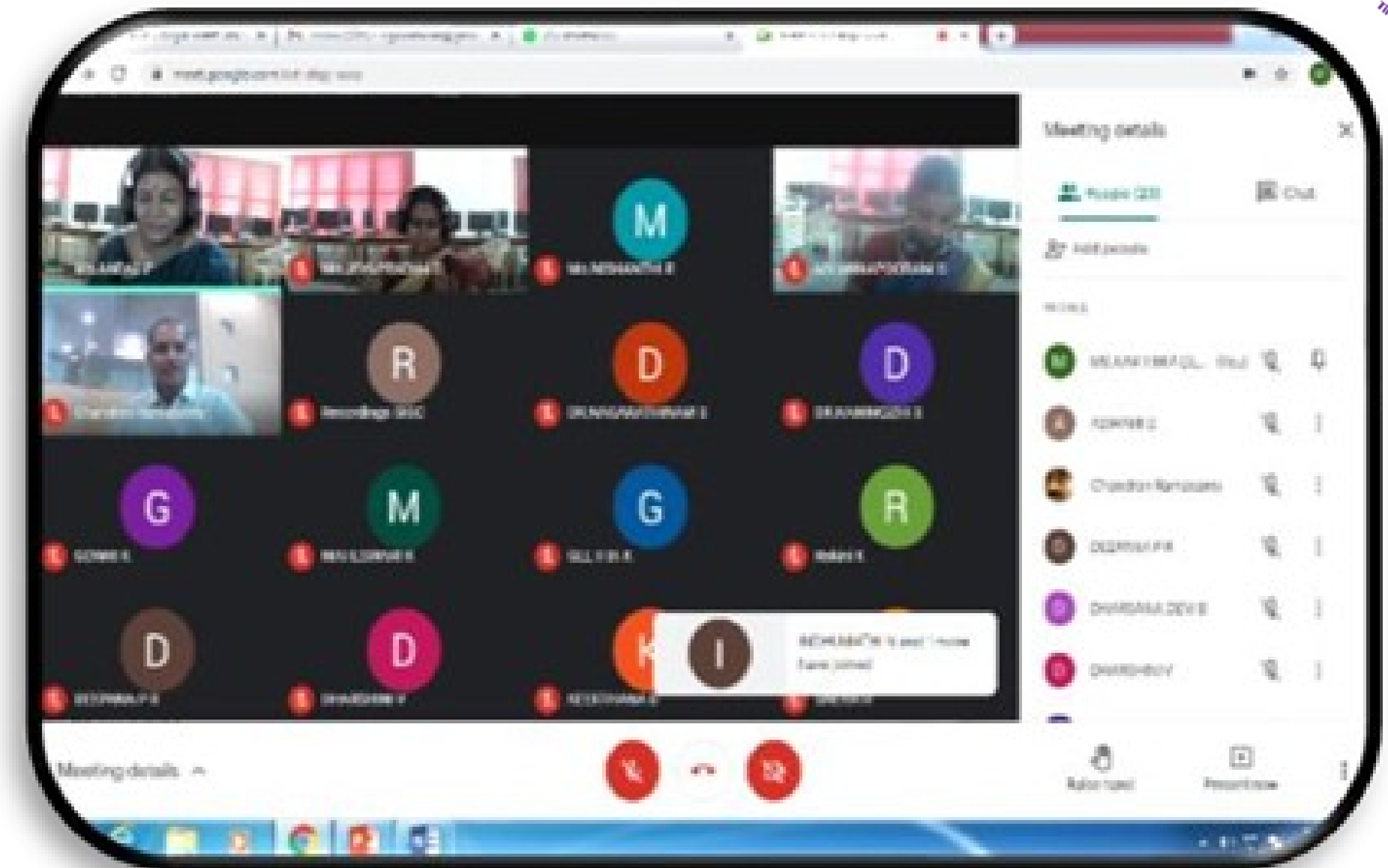
Fashion Portfolio - 13.7.2019  
Number Of Beneficiaries - 50



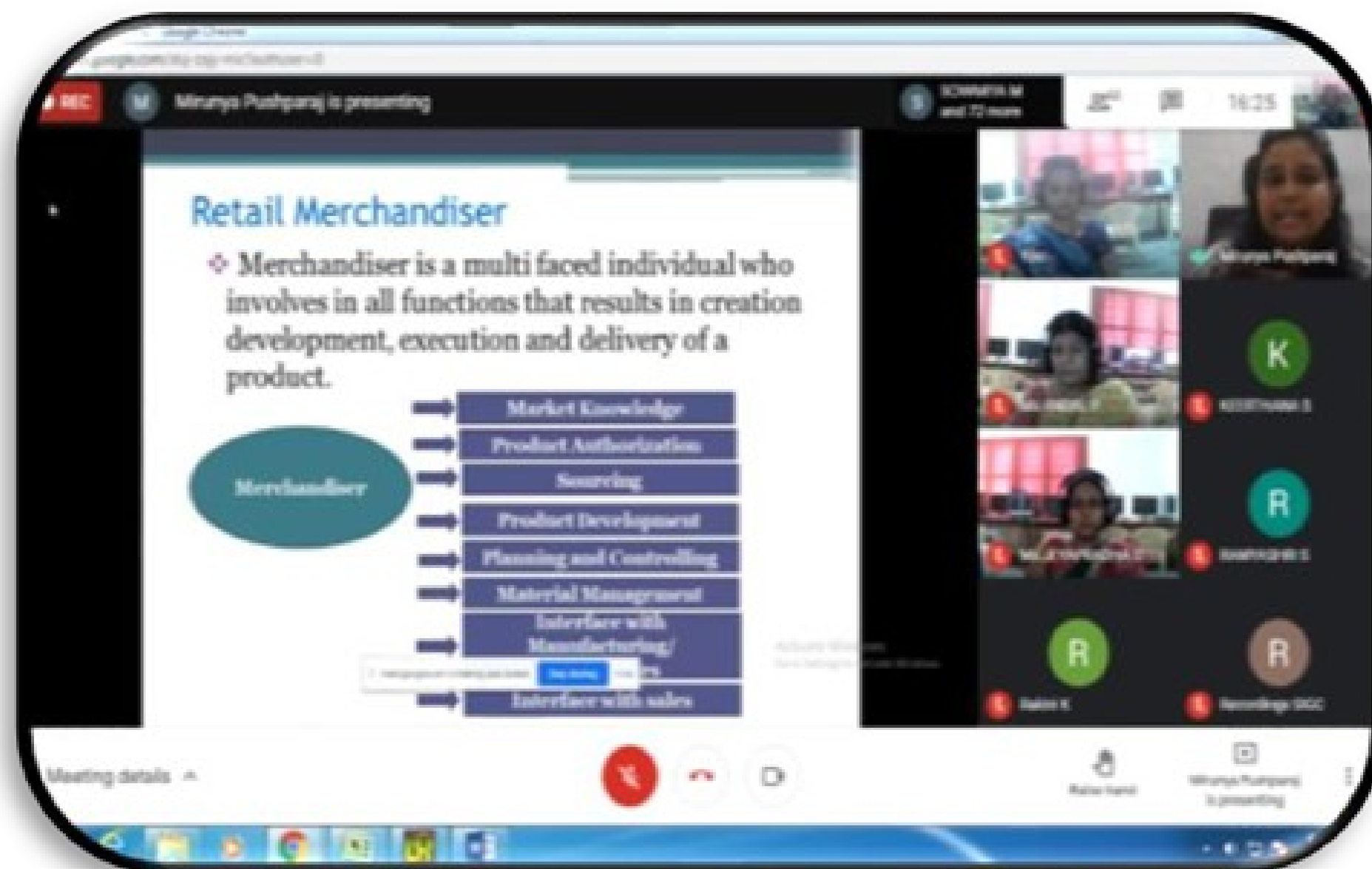
# Participative Learning - Webinar



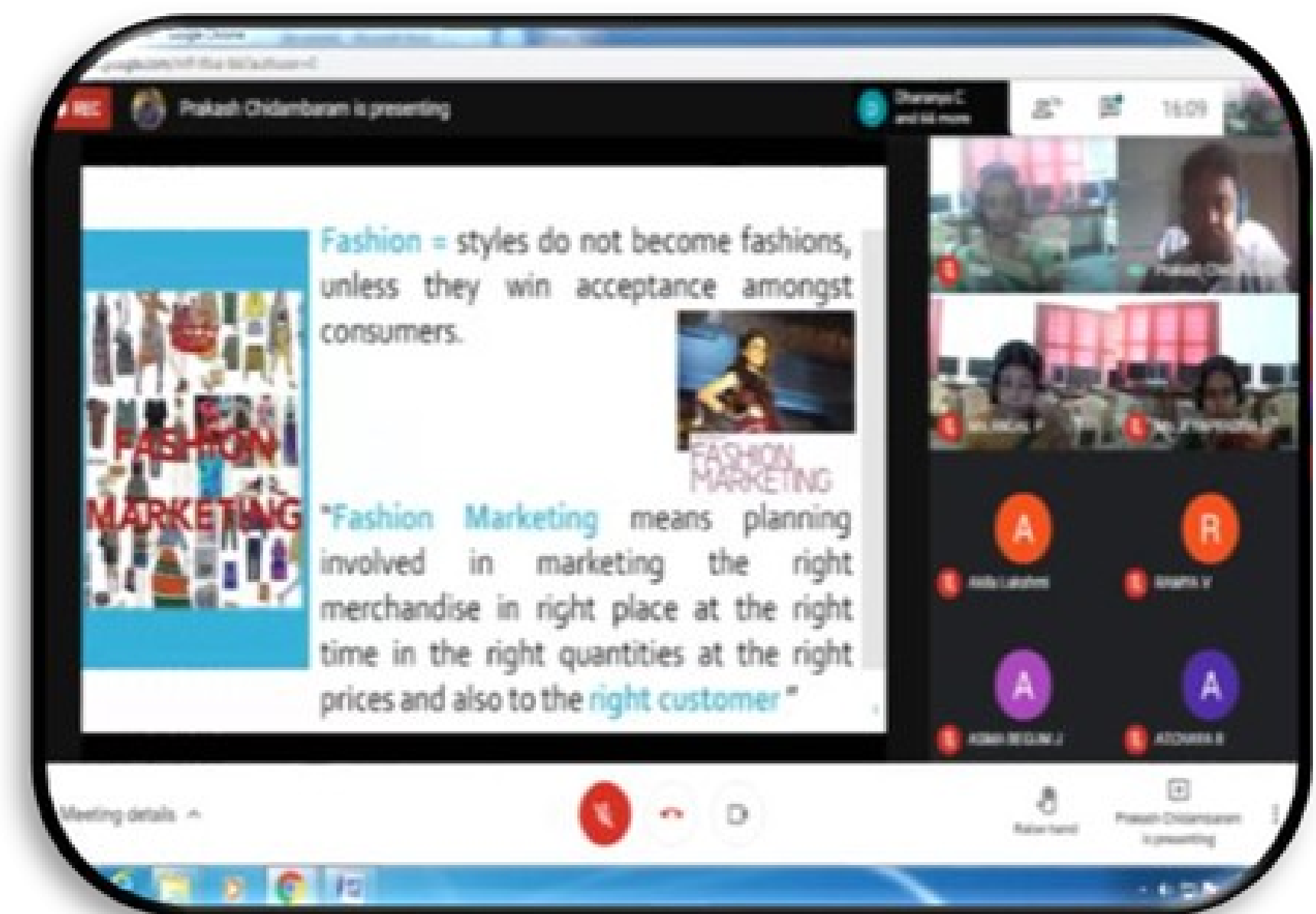
Alumni Spotlight -Thread To Couture  
on 23.02.2022



Concept Series - "Opportunities &  
Challenges in export of Apparels" on 10.03. 2021



Alumni Spotlight Series -"Retailing in Fashion Industry"  
on 12.03. 2021

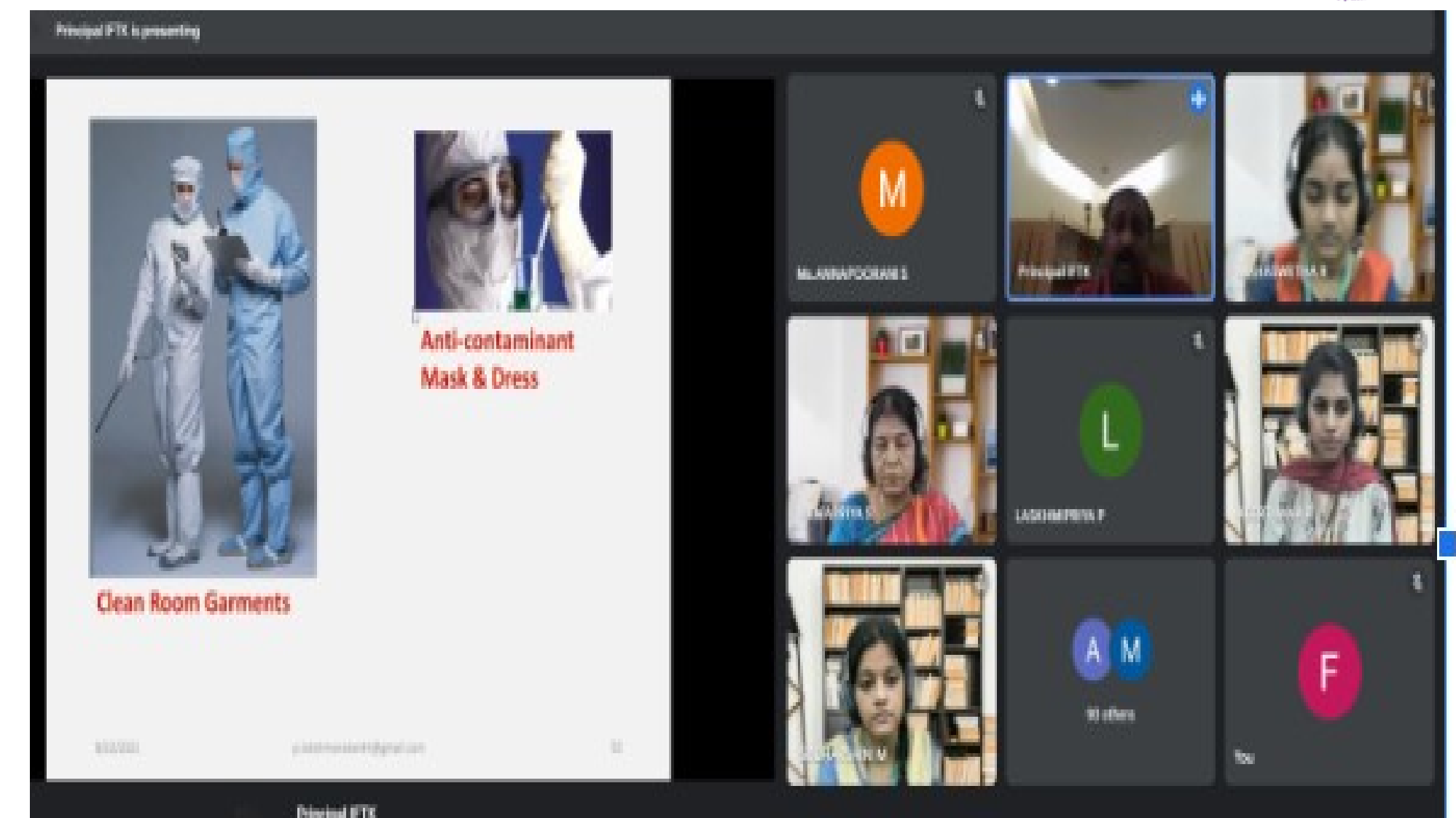


Concept Series -"Fashion Merchandising and Marketing"  
on 15.03. 2021

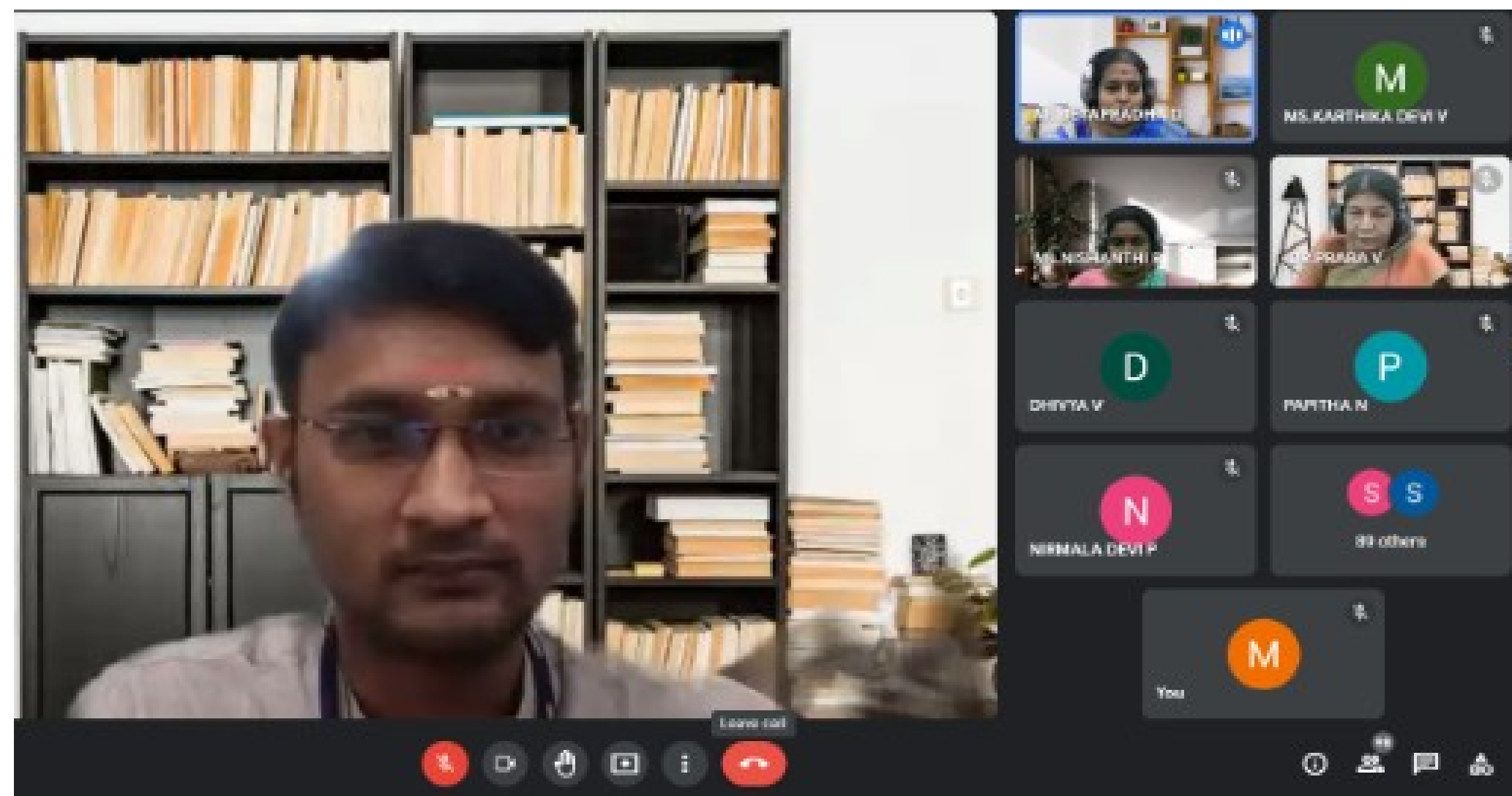
# Participative Learning - Webinar



Excellence Series-  
“ATTIRE FOR TRIUMPH”- on 12.08.2021



Concept Series –  
“Protective Textiles” on 22.09.2021

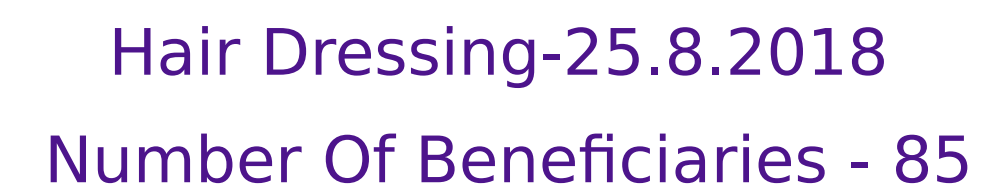
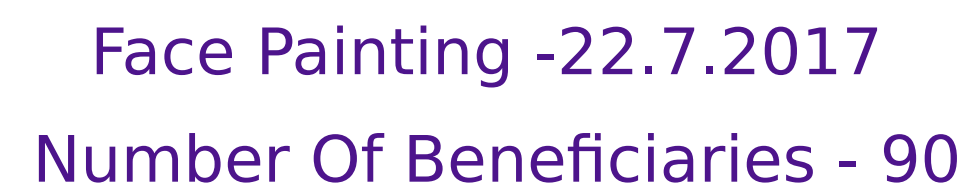


Excellence Series – “Sustainable  
Practices in a Knit Industry” on 27.10.2021



Enhance your Employability” –  
Excellence Series on 18.11.2021





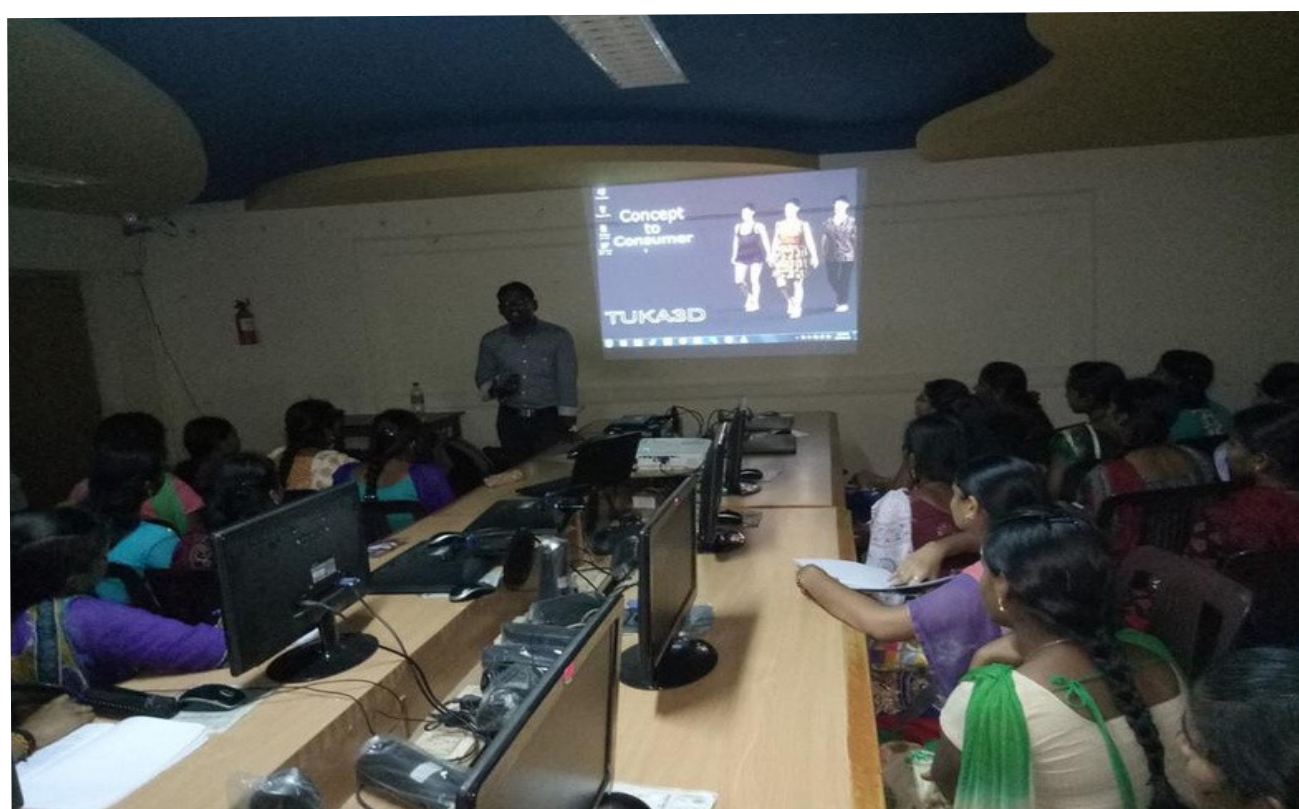


## Short Term Garment CAD Course by using TUKA -CAD Inc-USA (Pattern making software)

By Executive business development of C-CUBE

From 12/02/2018 to 17/02/2018 and

24/02/2018 to 02/03/2018



## Development of Saree Design

By Designer cum Marketing executive  
Directorate of Handloom & Textiles  
on 27.7.2018 to 28.7.2018



## Certificate Course on Fashion Portfolio and Boutique Management

on 02/08/2021 to 01/11/2021 , By Mechery  
Handloom Cluster, Bangalore



## 06. Skill Enrichment Courses (Short Term & VAC)

## Basics of Textile Designing

By Deputy Director and Textile Designer, Weavers'  
Service Center, Salem  
on 7.2.2023 to 10.2.2023





## 07. Industry-Institution-Interaction -Innovative -Initiative Programme



The department of fashion Technology has taken an initiative step to create design for Handloom Weavers' Co-op Societies under "Industry-Institution-Interaction -Innovative Initiative Programme". The "Book of Designs for Handloom Co-operative Societies" is designed by our young minds. Dr. K. Meena, the former Vice-Chancellor of Bharathidasan University, presented our youth-designed book to the Joint Director of Handloom & Textiles at Kancheepuram on August 4, 2018.



# 08. Creative Approaches



Unveiled the "Trichy Kala Parampara Collection" Saree on February 1, 2020, featuring student-painted artwork showcasing Trichy's rich cultural heritage on the pallu. The art outline of various land marks in Trichy

- Rock fort temple
- Srirangam Temple Raja gopuram
- Kallanai Dam
- Statue of Karikal Cholan & Raja Raja Cholan
- Our Lady of Lourdes Cathedral Church & Nathar Shah Dhargah
- History of Thiruvanaika depicting an elephant & spider both offering pooja to Lord Shiva. Uyyakondan canal and cauvery river are also beautifully sketched on the saree.

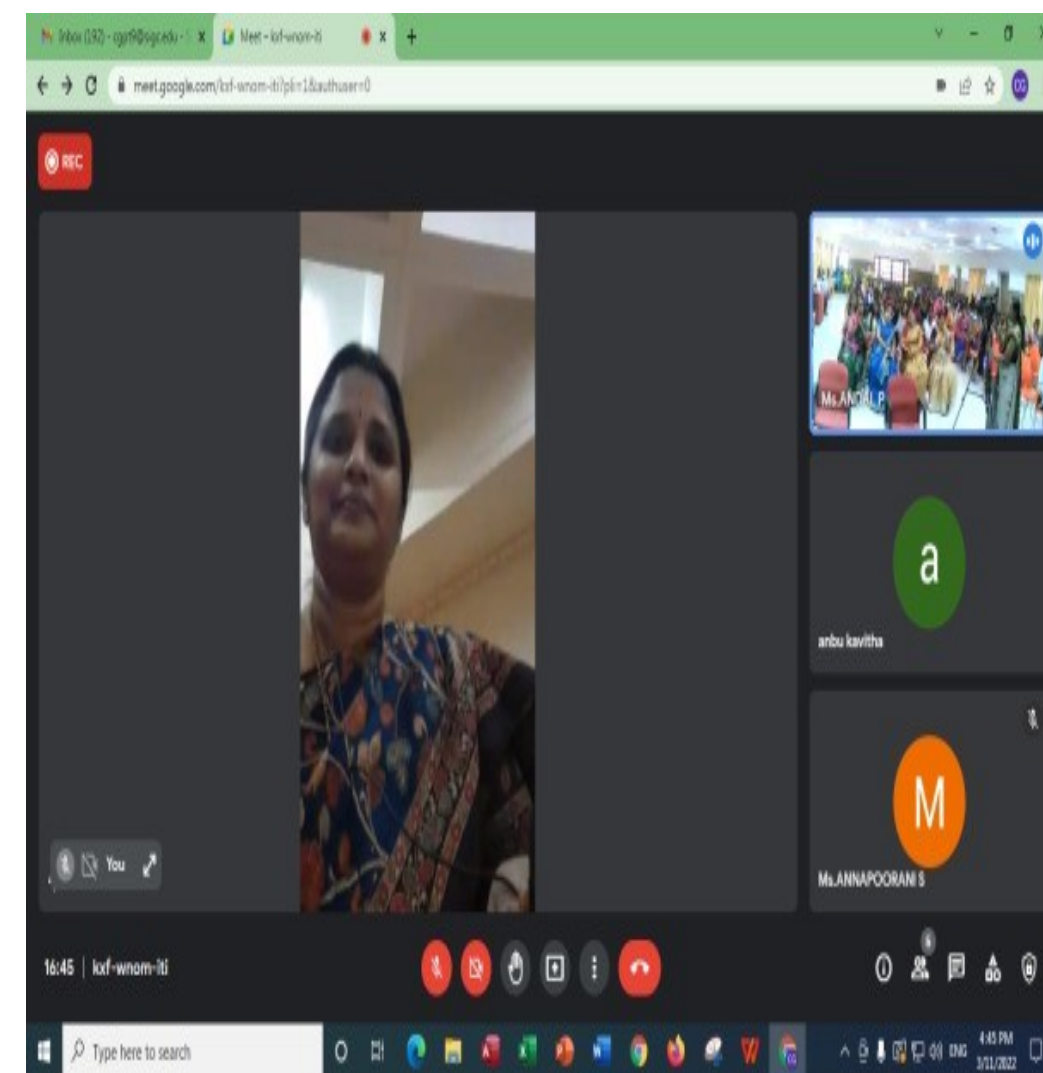




## DEPARTMENT OF FASHION TECHNOLOGY

### RGNIYD FUNDED PROGRAMME-COMPUTERISED EMBROIDERY AND AARI WORK

Our department faculty members, were awarded a grant of Rs 75,000 from RGNIYD to organize a Computerized Embroidery Training Programme scheduled from March 9<sup>th</sup> 2022 to March 12<sup>th</sup>, 2022.





# 10. Societal Contribution



ENABLE & NGO'S - Self Help Group- 2017  
Training programme on Tailoring & Dress-making



SEVAI - AMOOR Free Hand Embroidery Training  
Programme for Women - 2018



ENABLE & YUGAA - 2018 "Free Hand Embroidery" -  
Training Manual releasing



SEVAI - Allur, Fashion Jewellery making programme for women  
-2021.



# Department of Fashion Technology & Handloom Department of Tamil Nadu, Tiruchirappalli

## Celebration of 9<sup>th</sup> National Handloom Day



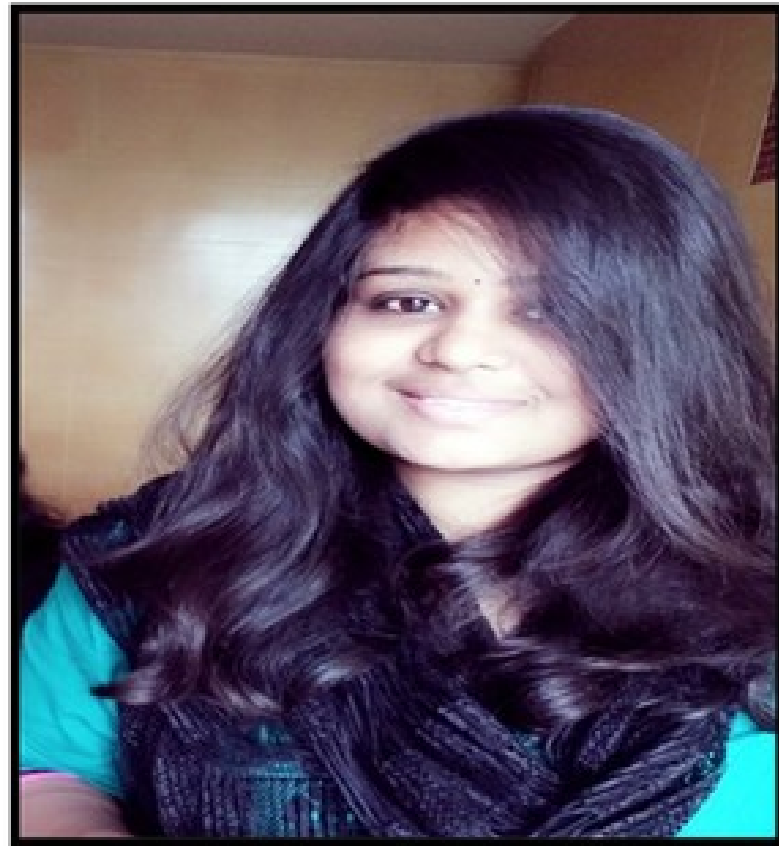
The Honorable District Collector of Tiruchirappalli, inaugurated the Handloom Exhibition and motivated the students of Fashion Technology to visit the weavers' societies and to make innovative research on the improvement of the Handloom sector. Fashion Technology students supported weavers by adding their handprints to handloom cloth on Handloom Day.





# 11. Prominent Alumnae

- Our students hold senior positions in industries both in India and Abroad . Many of them have turned into first generation entrepreneurs.
- Many of our students also pursuing higher education.



Name : P.Mirunya

Position: Head Retail Merchandiser  
Ecommerce Manager In  
Jay Fashion, Chennai.



Name : S. Jothika

Position: Teacher  
Aurobindo International School  
Woraiyur, Trichy



Name : Indika Periyasamy

Position: Senior Designer  
Jay Jay Mills Lanka (Pvt) Ltd,  
Awissawella, Srilanka .



Name : S.K.Mounicka

Position: Assistant officer TVS Chain  
solutions  
Process: UK project



## Prominent -Entrepreneur



Ms.G.J.Arugambikai  
2014-2021



Ms.B.Nisha  
2014-2017



Ms.R.Atchaya  
2018-2021



Ms.N.Lalitha  
2014-2017



# Alumnae-Entrepreneur



V. Vidhya  
2016-2019



K.Gowri  
2018-2021



C .Malathi  
2014-2021



T. Dharani  
2016-2019



# Alumnae-Entrepreneur



M.Arthi  
2018-2021



A.Shakthi Swetha  
2018-2021



S.Janani  
2018-2021



V.Bhuvaneshwari  
2020-2023



# 12. Best Practices of our Department



## Social Responsibility

- Outreach programme.
- Training programme for NGO'S & Self Help group Women
- IECD - J.J Free Tailoring center.
- Socio Economic Survey - For Handloom Weavers



## Entrepreneurship Development Programme

- Earn While you Learn
- Trainers Training Programme
- Wealth out of Waste



## Industrial Institute Linkage

- Industry- Institution- Innovative- Interaction programme



## Knowledge Enriched by Skill Development programme

- Industrial visit & Internship
- Short term and value added programme



## Hands-on Experience

- Demonstration and workshop



# SWOC ANALYSIS



## WEAKNESS

- 1.The curriculum has not yet met the industrial requirements.
2. •There are certain constraints for women to adopt the industrial timings and shift system .

## OPPORTUNITIES

- 1.Good scope for our students in both apparel and Fashion sector.
- 2.They can start their own unit with minimum budget.

## CHALLENGES

- 1.Updating of new techniques about fashion is difficult.
- 2.Difficult to Retain Teaching Faculty



# Future Plans



To offer M.Sc.  
Fashion  
Technology &  
Costume  
Designing.



More value added  
programmes to  
promote women  
entrepreneurship.



To embrace  
upcoming  
technology in  
apparel designing.



To apply for  
patents &  
copyrights





Thank You!