

Mandatory Disclosure by Institutions running AICTE approved MBA programmes to be included in their respective Information Brochure, displayed on their website and to be submitted to AICTE every year latest by 30th April together with its URL

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

"The information has been provided by the concerned institution and the onus of authenticity lies with the institution and not on AICTE."

I. NAME OF THE INSTITUTION

Address including telephone, Fax, e-mail.

SHRIMATI INDIRA GANDHI COLLEGE
Post Box No.369, Chatram Bus Stand
College Road,
Tiruchirappalli –620 002.

Telephone : 0431 – 2702797
Fax : 0431 – 2702797
Email : sigctr@gmail.com

II. NAME & ADDRESS OF THE DIRECTOR

Dr.J.Francis Mary
Director, Department of Management Studies
SHRIMATI INDIRA GANDHI COLLEGE
Post Box No.369, Chatram Bus Stand
College Road,
Tiruchirappalli –620 002.

III. GOVERNANCE

Members of the Board and their brief background:

MEMBERS OF THE COLLEGE COMMITTEE:

| S.NO | NAME OF THE MEMBER | DESIGNATION |
|-------------|---|---------------------------|
| 1. | Shri.S.Viswanathan, B.A., B.L., | President |
| 2. | Shri.S.Vasudevan B.Sc | Vice President |
| 3. | Shri.S.Kunjithapatham B.Com., B.L., | Secretary |
| 4. | Shri.N.Krishnaswami, M.A., F.C.A | Asst.Secretary |
| 5. | Shri.B.N.Sethuraman B.A., | Member |
| 6. | Shri.R.Rajagopalan B.Com.,B.L | Member |
| 7. | Smt.Kamala Ganapathy Subramanian | Member |
| 8. | Shri. Thotta P.V.Ramanujam B.Com | Member |
| 9. | Shri.S.Vaidyanathan B.Com., B.L., M.B.A. | Member |
| 10. | Shri.S.Thangavelu | Member |
| 11. | Dr.R.Mathrubootham M.B.B.S | Member |
| 12. | Shri. K. Chandrasekar | Member |
| 13. | Dr.K.Meena Ph.D., M.E., M.Phil., M.Sc. | Member |
| 14. | Dr.S.Vidhyalakshmi M.Sc., M.Phil., B.Ed.,Ph.D | Member |
| 15. | Mrs.M.Remam M.A., M.Phil | Member |
| 16. | Dr.P. Uma Maheswari, Ph.D., | University Representative |

Brief details regarding background of the Trust / Society, Governing body members, etc.,

The Educational Institution has been founded and is run by the Society National College Council, registered under the provisions of the TamilNadu Registration of Societies Act and its executive members are elected by the members of the Society every three years. The Management of the affairs of the Society vests with them. The Management of the academic affairs of the College is conducted by the College Committee consisting of the members of the Managing Committee of the Society, the Head of the Institution, two Senior Professors and one University Representative. The College Committee meets at least once in three months, takes stock of the developments and conducts the affairs of the college. The Secretary of the committee is the Chief Executive Head and the Principal of the College is the Academic Head.

Members of Academic Advisory Body :

| | | |
|-----------------------|---|---|
| Chairperson | : | Prof. Dr.K.Meena, Principal |
| Co-ordinator | : | Ms.M.Manimekalai Head Department of Information Technology & Computer Applications |
| Senior Teacher | : | Ms.M.Rem Vice Principal & Head, Department of English |
| | | Dr.S.Vidhyalakshmi Professor Department of Computer Applications |
| | | Mr.S.Mahendra Prabu Professor, Department of Management Studies |
| | | Ms.P.S.Vasantha Professor Department of Management Studies |

Administrative Officer : Ms.V.Uma
Office Superintendent
Ms.Mythili Sekar
Lecturer, Department of Tamil &
Campus Co-ordinator

Librarian : Ms.R.V.Jaishri

Management Representative: Shri. S.Kunjithapatham
Secretary
Shrimati Indira Gandhi College

Shri.R.Rajagopalan
Member, College Committee

Nominees by the Society : Shri.V.Ganapathy
Retd. Special Correspondent
The Hindu

Kalaimamani Revathy Muthusamy
Director, Srirangam Bharatha Natyalaya
Srirangam

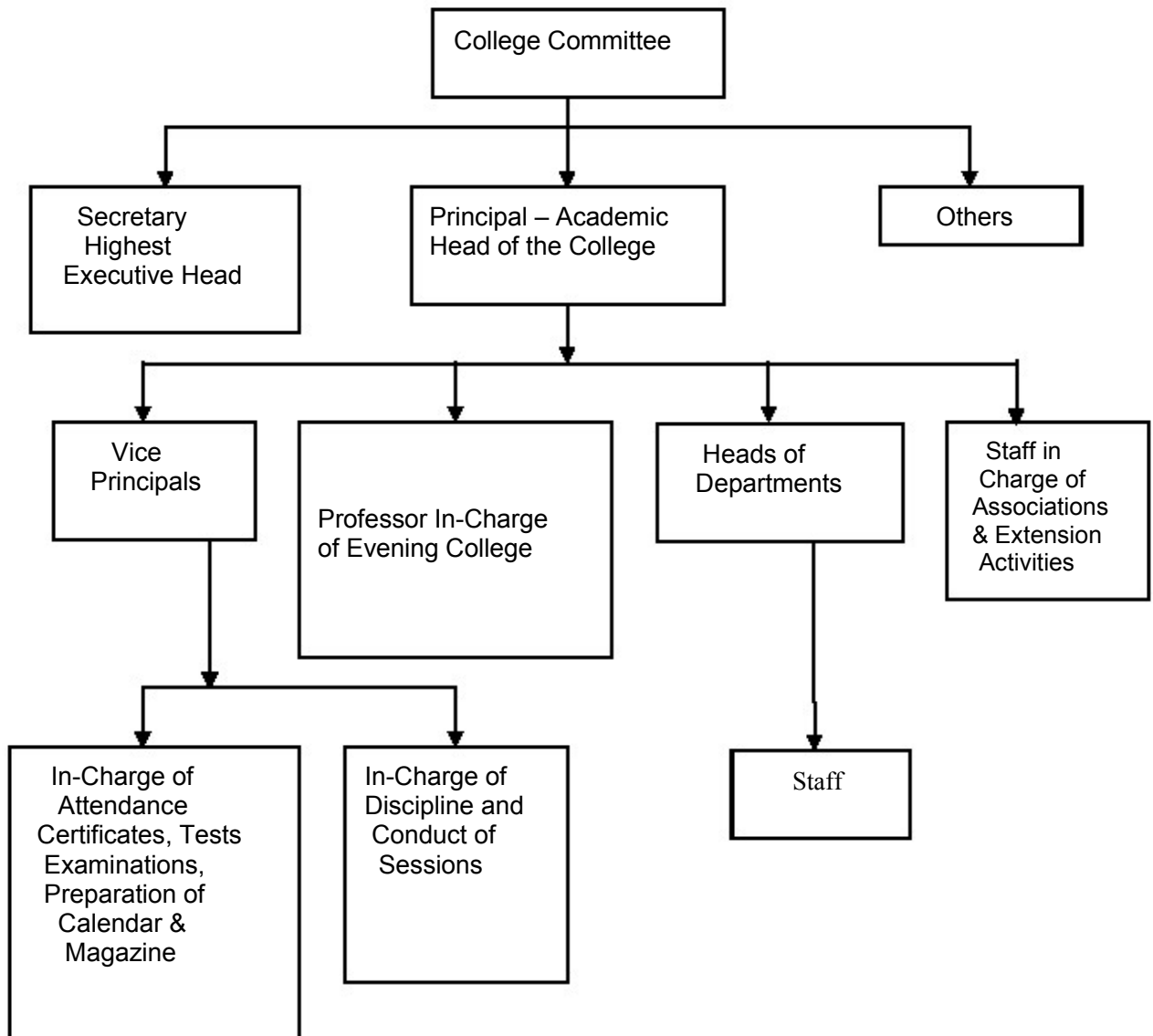
Prof.V.Natarajan
Principal(Retd.), National College
Trichy – 620 002

Prof.G.Balakrishnan
Vice Principal(Retd.),
St.Joseph's College
Trichy – 620 001

Dr.K.S.Seetharaman
Retd. Professor,
National College
Trichy.

Frequency of the Board Meetings and Academic :
Advisory Body
Board Meetings: Once in 3 Months
Academic Advisory Body : Once in 3 Months

Organizational Charts and Processes



**Nature and Extent of involvement of Faculty and Students in academic affairs/
improvements:**

As regards the faculty, the members exhibit total involvement in the activities of the department.

The Institution has designed an innovative "Work Done and Assessment Record" which contains Biodata, Workload, Timetable, Syllabus, hour by hour Classes, met Teaching Schedule, Test Schedule, Tutorward Meeting Plan, etc., for every semester and the record is distributed to every member of the staff.

The college has also introduced the system of providing a "Work done Register" to the class representatives, which contains a record of the subjects taught by the concerned teachers for every hour of the day.

They have complete freedom in handling the syllabus and in deciding the level of practical inputs and exposure to be provided beyond the syllabus, to enhance their competence.

They obtain feedback information from the students in the format prescribed by AICTE and take proper remedial steps in the light of the feedback.

They also guide the students in extra curricular activities and prepare them for participation in seminar and competitions held in sister institutions.

Above all the faculty takes care of the weaker section and arranges for remedial coaching.

They give proper encouragement to the bright students to enable them to obtain high ranks in the university examination.

The students are regular and sincere in carrying out the instructions of the staff.

They come out with their best in preparing their mini projects, and this provides a valuable training for them in the preparation of their major projects.

Every student takes some part in the activities of SIGMAS (Shrimati Indira Gandhi College Management Association) and participates in meetings and competitions held in the college as well as by outside agencies.

Mechanism/Norms and Procedure for democratic /good Governance

There is a College Committee consisting of members of the managing committee Principal of the College and two senior most Representatives of the Teaching Staff. This is the highest policy making body which takes decisions on Appointments, Affiliations for New Courses, Admissions, Fee Structure, Pay Structure, Provision of Infrastructure, for the college including Books, Equipments, and additional constructions, and all such matters of Administration.

The Secretary of the Governing Council is also the Secretary of the College Committee and its executive head. The Principal is the executive head of the college and connecting link between the Staff and the Management.

There are two Vice-Principals to assist the Principal in Academic and Administrative matters, besides a Prof.-in-Charge to look after the Evening College. There is a Head for each Department who co-ordinates the activities of the Department.

The Principal holds periodic meetings with the Head of the Departments and the entire staff, whenever warranted.

Members of the Staff also put in-charge of the various Associations and Service organizations of the college by rotation.

Student Feedback on Institutional Governance/
faculty :

Institutional Governance / faculty. Performance

Grievance redressal mechanism for faculty, staff and students : Yes

IV. PROGRAMMES

Name of the Programmes approved by the AICTE : M.B.A & M.C.A

Name of the Programmes accredited by the AICTE : _____

For each Programme the following details are to be given:

- Name : M.B.A
- Number of seats : 60
- Duration : 2 Years
- Cut off mark/rank for admission during the last two years : Not Applicable
- Fee : Rs.30,000/- p.a.
- Placement Facilities : Exclusive Career Guidance & Counselling Cell is available

Campus placement in last three years with minimum salary, maximum salary and average salary

The Career Guidance and Placement Cell of our college conducts special programmes for improving the Professional Skills of the student and alumnae apart

from helping them acquire effective communication skills and analytical abilities. The students are given exposure in the areas of taking on aptitude test and attending Interviews. For improving their English and Communication Skills, Short-Term Courses are conducted both in spoken and written English in an effective manner. Experts in various fields have been invited to conduct training classes for the students.

The cell arranges for Campus – Recruitment by reputed companies. The recruiting agencies choose one college as a nodal centre. We depute our students to participate in the recruitment processes in that centre.

Out of 60 students of the Out gone M.B.A (2007 – 2009) batch,

| S.No. | Year | Name of the Company/Industry | Number of Students placed |
|--------------|-----------------------|--|----------------------------------|
| 1 | 2007– 2009 | Sutherland Global Services Pvt. Ltd., | 5 |
| 2 | | ICICI Prudential | 2 |
| 3 | | Met Life Insurance | 2 |
| 4 | | Reliance Insurance | 3 |

out of 60 students of the Out gone M.B.A (2006 – 2008) batch,

| S.No. | Year | Name of the Company/Industry | Number of Students placed |
|--------------|------------------|-------------------------------------|----------------------------------|
| 1 | 2006-2008 | Country Club International | 3 |
| 2 | | Reliance Insurance | 2 |
| 3 | | ICICI Prudential | 8 |
| 4 | | Land Marvel Builders Ltd., | 7 |
| 5 | | Axis Bank | 1 |
| 6 | | Max Newyork Life Insurance | 2 |

Out of 60 students of the Out gone M.B.A (2005 – 2007) batch, 43 students have been placed by our Career Guidance and Placement Cell as indicated below:

| S.No. | Year | Name of the Company/Industry | Number of Students placed |
|--------------|------------------|-------------------------------------|----------------------------------|
| 1 | 2005-2007 | All Sec Technologies | 1 |
| 2 | | ICICI Prudential | 3 |
| 3 | | CICADA Technology | 8 |
| 4 | | MARG AXIS Consultancy | 2 |
| 5 | | ABN AMRO | 2 |
| 6 | | Sutherland Global Services | 3 |
| 7 | | VAGUS Pvt. Ltd. | 3 |
| 8 | | Reliance Money | 1 |
| 9 | | Stock Focus Financial Services | 3 |
| 10 | | Skynet Technologies Pvt. Ltd. | 1 |
| 11 | | City Group | 6 |
| 12 | | Fullerton India | 6 |
| 13 | | Exclusive Search Recruitment | 4 |

Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of their AICTE approval. If there is foreign collaboration, give the following details:

NOT APPLICABLE

Details of the Foreign Institution/University : **NOT APPLICABLE**

- Name of the University/Institution
- Address
- Website
- Is the Institution/University Accredited in its Home Country
- Ranking of the Institution/University in the Home Country
- Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country.
- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefit of collaboration.
-

1. For each Collaborative/affiliated Programme give the following:

NOT APPLICABLE

- Programme Focus
- Number of seats
- Admission Procedure
- Fee
- Placement Facility
- Placement Records for last three years with minimum salary, maximum salary and average salary

Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005

NOT APPLICABLE

V. FACULTY


No.of faculty members:

- | | | |
|---------------------|---|----|
| • Permanent Faculty | : | 10 |
| • Visiting Faculty | : | 8 |
| • Adjunct Faculty | : | - |
| • Guest Faculty | : | 8 |

Number of faculty employed and left during the last three years :

- a. Number of faculty employed : 8
- b. Number of faculty left : 5

PROFESSOR/DIRECTOR/PRINCIPAL WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED -

- | | | | | | |
|-----|-------------------------------------|---|---|---|---|
| 1. | Name | : | Dr. J. Francis Mary Director |  | |
| 2. | Date of Birth | : | 07.04.1974 | | |
| 3. | Educational Qualification | : | MBA M.Com M.Phil., Ph.D., | | |
| 4. | Work Experience | | | | |
| | Teaching | : | 15 Years | | |
| | Research | : | 4 Years | | |
| | Industry | : | 2 Years | | |
| | Others | : | ---- | | |
| 5. | Area of Specializations | : | Human Resource Management Finance Marketing | | |
| 6. | Subjects teaching at | : | Financial Management | | |
| | Under Graduate Level | : | Marketing Financial Services | | |
| | Post Graduate Level | : | Human Resource Management Organisational Behaviour Research Methodology | | |
| 7. | Research guidance | | No. of papers published in | | |
| | Master's | : | 11 | | |
| | Ph.D. | : | -- | | |
| | | | National Journals | : | 3 |
| | | | International Journals | : | |
| | | | Conferences | : | 3 |
| 8. | Projects Carried out | : | ---- | | |
| 9. | Patents | : | ---- | | |
| 10. | Technology Transfer | : | ---- | | |
| 11. | Research Publications | : | ---- | | |
| 12. | No. of Books published with details | : | ----- | | |

National Journals

1. **“Competency Mapping”**, HRD Times – February 2008.
2. **“HR Practices in Hospital Administration”** – HRD Times – June 2008.
3. **“Emotional Intelligence”** – HRD Times – May 2009.


INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND

DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED

1. Name : Mr. T. Rengarajan
Professor
2. Date of Birth : 24.5.1948
3. Educational Qualification : MBA (IGNOU)
4. Work Experience :
Teaching : 11 Years
Research : ----
Industry : 42 Years
Inclusive of 21 Yrs in Executive Cadre.
Others : ----
5. Area of Specializations : Various finance aspects including
Capital & Revenue budget &
budgetary Controls,
Material accounting, Material
Procurement finance & Internal
auditing.
6. Subjects teaching at :
Under Graduate Level : Finance for non-finance staff
Financial Planning
Post Graduate Level : Capital & Revenue budget &
budgetary Controls, Material
accounting, Material Procurement
finance & Internal Auditing,
Organisational Behaviour
7. Research guidance :
Masters's: -- No. of papers published in
Ph.D.: -- National Journals: ----
International Journals: ----
Conferences: 6
8. Projects Carried out : 16
9. Patents : ----
10. Technology Transfer : ----
11. Research Publications : ----
12. No. of Books published with
Details : ----




INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED

- | | | | | |
|-----|---------------------------------------|---|--|---|
| 1. | Name | : | Dr.D.Arul Jegannatharaj Professor |  |
| 2. | Date of Birth | : | 16.03.1939 | |
| 3. | Educational Qualification | : | P.G.D.B.A M.A.Economics, M.Phil., Ph.D., | |
| 4. | Work Experience | | | |
| | Teaching | : | 32 Years | |
| | Research | : | 22 Years | |
| | Industry | : | ---- | |
| | Others | : | ---- | |
| 5. | Area of Specializations | : | Organizational Behavior, Managerial Economics, Quantitative Methods | |
| 6. | Subjects teaching at | | | |
| | Under Graduate Level | : | Micro & Macro Economics, Quantitative Methods | |
| | Post Graduate Level | : | Managerial Economics, Statistics, Organisational Behaviour | |
| 7. | Research guidance | : | No. of papers published in | |
| | Masters's | : | 25 | National Journals : ---- |
| | Ph.D. | : | 5 | International Journals : ---- |
| | | | | Conferences : 4 |
| 8. | Projects Carried out | : | ---- | |
| 9. | Patents | : | ---- | |
| 10. | Technology Transfer | : | ---- | |
| 11. | Research Publications | : | ---- | |
| 12. | No. of Books published with details : | | 1 | |

1. National Seminar - Paper presented - **“ Fostering innovation for Competitive advantage”** - Ethiraj College for Women, Chennai.
2. National Seminar - Paper Presented - **“Corporate Social Responsibility”** - St. Joseph’s College, Trichy.
3. State Level Seminar – Paper Presented – Long Term Financial Policy – Jamal Mohammed College, Trichy
4. State Level Seminar – Gold Trade in Tanjore District - Poondi Pushpam College, Poondi.

INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED

| | | | | |
|-----|--|---|---|---|
| 1. | Name | : | Ms.P.S.Vasantha Professor & Head |  |
| 2. | Date of Birth | : | 05.02.1955 | |
| 3. | Educational Qualification | : | M.A.Economics, M.Phil., B.Ed., M.B.A | |
| 4. | Work Experience | | | |
| | Teaching | : | 24 Years | |
| | Research | : | ---- | |
| | Industry | : | ---- | |
| | Others | : | ---- | |
| 5. | Area of Specializations | : | Human Resource Management | |
| 6. | Subjects teaching at | | | |
| | Under Graduate Level | : | Banking, Environomics, Statistics, Principles of Management, Personnel Management | |
| | Post Graduate Level | : | Managerial Economics, Statistics, Organisational Behaviour | |
| 7. | Research guidance | | No. of papers published in | |
| | Masters's | : | --- | |
| | Ph.D. | : | --- | |
| | | | National Journals | : ---- |
| | | | International Journals | : ---- |
| | | | Conferences | : 4 |
| 8. | Projects Carried out | : | ---- | |
| 9. | Patents | : | ---- | |
| 10. | Technology Transfer | : | ---- | |
| 11. | Research Publications | : | ---- | |
| 12. | No. of Books published with details | : | ---- | |

National Conference - Paper Presented on “**Emotional Intelligence**” -
Madurai American College, Madurai.


International Conference – Paper Presented on “**Mutual Fund**” -
CauveryCollege, Trichy

National Seminar – “The Future of University in an age of knowledge” –AVC
College of Engineering, Mayiladuthurai, 2008.


National Seminar – “Service TQM Model, Diagnostic Model for emerging
Economic Environment” – Periyar University, Salem, 2009.

**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND
OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

DURATION

- | | | | | |
|-----|--|---|---|---|
| 1. | Name | : | Mr.S.Mahendra Prabu Professor |  |
| 2. | Date of Birth | : | 24.03.1964 | |
| 3. | Educational Qualification | : | M.A.(Eng), PGDPM(MBA) PGDPMIR | |
| 4. | Work Experience | | | |
| | Teaching | : | 15 Years | |
| | Research | : | ---- | |
| | Industry | : | 4 Years | |
| | Others | : | ---- | |
| 5. | Area of Specializations | : | Human Resource Management | |
| 6. | Subjects teaching at | | | |
| | Under Graduate Level | : | - | |
| | Post Graduate Level | : | Business Communication Organisation Development, International Business Environment | |
| 7. | Research guidance | | No. of papers published in | |
| | Masters's | : | --- | |
| | Ph.D. | : | --- | |
| | | | National Journals | |
| | | | : | |
| | | | ---- | |
| | | | International Journals | |
| | | | : | |
| | | | ---- | |
| | | | Conferences | |
| | | | : | |
| | | | ---- | |
| 8. | Projects Carried out | : | ---- | |
| 9. | Patents | : | ---- | |
| 10. | Technology Transfer | : | ---- | |
| 11. | Research Publications | : | ---- | |
| 12. | No. of Books published with details | : | ---- | |

INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE,AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED

- | | | | | |
|-----|-----------------------------|---|--|---|
| 1. | Name | : | Mr.V.Gajapathy Professor |  |
| 2. | Date of Birth | : | 02.05.1966 | |
| 3. | Educational Qualification | : | M.A.(Economics) M.B.A | |
| 4. | Work Experience | | | |
| | Teaching | : | 9Years | |
| | Research | : | ---- | |
| | Industry | : | 6 Years | |
| | Others | : | ---- | |
| 5. | Area of Specializations | : | Marketing | |
| 6. | Subjects teaching at | | | |
| | Under Graduate Level | : | - | |
| | Post Graduate Level | : | BusinessCommunication,Organisation Development, International Business Environment | |
| 7. | Research guidance | | No. of papers published in | |
| | Masters's | : | --- | |
| | Ph.D. | : | --- | |
| | | | National Journals : ---- | |
| | | | International Journals : ---- | |
| | | | Conferences : 5 | |
| 8. | Projects Carried out | : | ----- | |
| 9. | Patents | : | ----- | |
| 10. | Technology Transfer | : | ----- | |
| 11. | Research Publications | : | ----- | |
| 12. | No. of Books published with | | | |
| | Details | : | ----- | |

Seminar / Conference

“Indicators of Retail Revolution in FDI AND RETAIL SECTORS IN INDIA,
Dominant Publishers and Distributors, New Delhi, Edited 2008.


“Strategies for Building Online Brand Image”, National Conference on
Innovative Practices in Management by AVC College of Engineering,
Mayiladuthurai, April 11, 2008.

“Reducing Customers’ Perceived Risk for Increasing Store Loyalty”, National
Conference on Emerging Paradigms in Management by Department of
Management Studies, The American College, Madurai, March 15,2008.

Service TQM Diagnostic model (BFI) for emerging economic environment
Periyar University Salem January 2009

Seminar on information retrieval strategies for USE OF SPSS PACKAGE –
PSG Institute of management Coimbatore September 2008 .

INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED

| | | | | |
|-----|---|---|---|---|
| 1. | Name | : | Mrs. G.Amudha Assistant Professor |  |
| 2. | Date of Birth | : | 04.02.1971 | |
| 3. | Educational Qualification | : | M.Com M.B.A A.I.C.W.A.I | |
| 4. | Work Experience | : | | |
| | Teaching | : | 11 Years | |
| | Research | : | 8 Years | |
| | Industry | : | 1 Year | |
| | Others | : | Nil | |
| 5. | Areas of Specialization | : | Finance | |
| 6. | Subjects teaching at Post Graduate Level | : | All Finance Papers Management Accounting, Financial Management, Security Analysis and Portfolio Management, Project Management, Global Financial Management, Financial Services. | |
| 7. | Research guidance | : | No. of papers published in | |
| | Masters's | - | ----National Journals - Nil | |
| | Ph.D. | - | ---- International Journals - Nil | |
| | | | Conferences -5 | |
| 8. | Projects Carried out | - | Nil | |
| 9. | Patents | - | Nil | |
| 10. | Technology Transfer | - | Nil | |
| 11. | Research Publications | - | Nil | |
| 12. | No. of Books published with Details | - | Nil | |

Seminar / Conferences:

- National Seminar – 12th February 2006 – Paper Presentation – “Corporate Social Responsibility”, Bharathidasan University, Trichy.
- National Seminar – 23rd and 24th February 2006 – Paper Presentation – “Infrastructure Financing in local Government”, Madras University, Chennai.
- Conference – November 2005 – “Emerging Trend in Management” – J.J Engineering College, Manaparai.
- Cost Convention – 6th and 7th January 2006 – “Convergence of Technology in Management Accounting”, Chennai.
- Faculty Development Programme – 5th May to 5th June 2006 – “Orientation Course”, Academic College, Bharathidasan University, Trichy.

INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED


| | | | | | | | | | | | | | | | |
|------------------------|-----------------------------|--|--|----------------------|---|---|------------------------|---|--|-------------|---|-----|--------|---|-----|
| 1. | Name | : | Ms. S. Uma Prabha Lecturer | | | | | | | | | | | | |
| 2. | Date of Birth | : | 25.7.1970 | | | | | | | | | | | | |
| 3. | Educational Qualification | : | M.Com M.Phil M.B.A B.Ed | | | | | | | | | | | | |
| 4. | Work Experience | : | <table border="0" style="margin-left: 20px;"> <tr> <td style="padding-right: 10px;">Teaching</td> <td style="padding-right: 10px;">:</td> <td>10 Years</td> </tr> <tr> <td>Research</td> <td>:</td> <td>---</td> </tr> <tr> <td>Industry</td> <td>:</td> <td>---</td> </tr> <tr> <td>Others</td> <td>:</td> <td>---</td> </tr> </table> | Teaching | : | 10 Years | Research | : | --- | Industry | : | --- | Others | : | --- |
| Teaching | : | 10 Years | | | | | | | | | | | | | |
| Research | : | --- | | | | | | | | | | | | | |
| Industry | : | --- | | | | | | | | | | | | | |
| Others | : | --- | | | | | | | | | | | | | |
| 5. | Areas of Specialization | : | Marketing, Organisational Behaviour | | | | | | | | | | | | |
| 6. | Subjects teaching at | : | <table border="0" style="margin-left: 20px;"> <tr> <td style="padding-right: 10px;">Under Graduate Level</td> <td style="padding-right: 10px;">:</td> <td>Marketing Organisational Management, Business Organisation, Business Management, Research methodology</td> </tr> <tr> <td>Post Graduate Level</td> <td>:</td> <td>Organisational Behaviour, Strategical Management, Project Management, Management Accounting, Marketing</td> </tr> </table> | Under Graduate Level | : | Marketing Organisational Management, Business Organisation, Business Management, Research methodology | Post Graduate Level | : | Organisational Behaviour, Strategical Management, Project Management, Management Accounting, Marketing | | | | | | |
| Under Graduate Level | : | Marketing Organisational Management, Business Organisation, Business Management, Research methodology | | | | | | | | | | | | | |
| Post Graduate Level | : | Organisational Behaviour, Strategical Management, Project Management, Management Accounting, Marketing | | | | | | | | | | | | | |
| 7. | Research guidance | : | No. of papers published in | | | | | | | | | | | | |
| | Masters's | - ---- | <table border="0" style="margin-left: 20px;"> <tr> <td style="padding-right: 10px;">National Journals</td> <td style="padding-right: 10px;">-</td> <td>Nil</td> </tr> <tr> <td>International Journals</td> <td>:</td> <td>Nil</td> </tr> <tr> <td>Conferences</td> <td>:</td> <td>-4</td> </tr> </table> | National Journals | - | Nil | International Journals | : | Nil | Conferences | : | -4 | | | |
| National Journals | - | Nil | | | | | | | | | | | | | |
| International Journals | : | Nil | | | | | | | | | | | | | |
| Conferences | : | -4 | | | | | | | | | | | | | |
| | Ph.D. | - ---- | <table border="0" style="margin-left: 20px;"> <tr> <td style="padding-right: 10px;">National Journals</td> <td style="padding-right: 10px;">-</td> <td>Nil</td> </tr> <tr> <td>International Journals</td> <td>:</td> <td>Nil</td> </tr> <tr> <td>Conferences</td> <td>:</td> <td>-4</td> </tr> </table> | National Journals | - | Nil | International Journals | : | Nil | Conferences | : | -4 | | | |
| National Journals | - | Nil | | | | | | | | | | | | | |
| International Journals | : | Nil | | | | | | | | | | | | | |
| Conferences | : | -4 | | | | | | | | | | | | | |
| 8. | Projects Carried out | - | Nil | | | | | | | | | | | | |
| 9. | Patents | - | Nil | | | | | | | | | | | | |
| 10. | Technology Transfer | - | Nil | | | | | | | | | | | | |
| 11. | Research Publications | - | Nil | | | | | | | | | | | | |
| 12. | No. of Books published with | - | <table border="0" style="margin-left: 20px;"> <tr> <td style="padding-right: 10px;">Details</td> <td style="padding-right: 10px;">-</td> <td>Nil</td> </tr> </table> | Details | - | Nil | | | | | | | | | |
| Details | - | Nil | | | | | | | | | | | | | |



Seminar / Conferences :

- National Seminar - 'RTI Act Unlock Value of Consumer Rights' -AVC College, Mayiladuthurai - 2.3.06.
- National Conference - " SHG and Micro Finance – A panacea for ILLS" - Annamalai University - 7.5.07 & 8.5.07.
- National Seminar - "VAT – A Boon or Bane", - AVC College, Mayiladhthurai - 17.2.07 & 18.2.07.
- One Day Seminar - "WTO Impact on India Breathing with out AIR" -Alagappa University.
- National Seminar - "Attrition – BPO Destination to India" – AVC College, Mayiladhthurai – 10.3.08 & 11.3.08.

INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED

| | | | | |
|-----|--------------------------------------|---|---|---|
| 1. | Name | : | Ms. M. Kasthuri Bai Lecturer |  |
| 2. | Date of Birth | : | 17.6.1973 | |
| 3. | Educational Qualification | : | B.E M.B.A., | |
| 4. | Work Experience | : | | |
| | Teaching | : | 10 Years | |
| | Research | : | --- | |
| | Industry | : | --- | |
| | Others | : | --- | |
| 5. | Areas of Specialization | : | Computer Science, System | |
| 6. | Subjects teaching at | : | | |
| | Under Graduate Level | : | DBMS, RDBMS, C, C++, Java etc., | |
| | Post Graduate Level | : | Networking, MIS, Graphics, Information Technology | |
| 7. | Research guidance | : | No. of papers published in | |
| | Masters's - ---- | | National Journals - Nil | |
| | Ph.D. - ---- | | International Journals - Nil | |
| | | | Conferences - Nil | |
| 8. | Projects Carried out | : | Nil | |
| 9. | Patents | : | Nil | |
| 10. | Technology Transfer | : | Nil | |
| 11. | Research Publications | : | Nil | |
| 12. | No. of Books published with details: | : | Nil | |

INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND**DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

| | | | |
|-----|-----------------------------|--------|--|
| 1. | Name | : | Ms. S. Santhi Lecturer |
| 2. | Date of Birth | : | 21.5.1974 |
| 3. | Educational Qualification | : | M.Com M.Phil M.B.A., |
| 4. | Work Experience | : | |
| | Teaching | : | 12 Years |
| | Research | : | 4 |
| | Industry | : | --- |
| | Others | : | --- |
| 5. | Areas of Specialization | : | Finance |
| 6. | Subjects teaching at | : | |
| | Under Graduate Level | : | Accounts, Financial Accounts Management Accounting, Income Tax |
| | Post Graduate Level | : | Organisational Behaviour, Sales & Distribution Management, Statistics |
| 7. | Research guidance | : | No. of papers published in |
| | Masters's | - ---- | National Journals - Nil |
| | Ph.D. | - ---- | International Journals - Nil |
| | | | Conferences - Nil |
| 8. | Projects Carried out | - | Nil |
| 9. | Patents | - | Nil |
| 10. | Technology Transfer | - | Nil |
| 11. | Research Publications | - | Nil |
| 12. | No. of Books published with | - | |
| | Details | - | Nil |



Whether Student assessment of faculty is in force : Yes

VI. FEE

Details of fee, as approved by State fee Committee, for the Institution : Rs.30,000 p.a.

Time schedule for payment of fee for the entire programme. : 2 times a year
June & December

No. of Fee waivers granted with amount and name of students.

This depends upon the number of students who apply for waiver. The decision is taken based on the merit- cum- means every year.

Number of scholarship offered by the institute, duration and amount

A special fee concession to the tune of Rs. 15,000/- per annum (50% fee concession) has been sanctioned by the Management to two students who are representing the Institution in the State / National level tournaments.

Rs.5000/- is given for one student once in a year. This is also depends upon the number of aspirants and the availability of funds.

Criteria for fee waivers / scholarship :

This is decided on case-to-case basis and may vary from year to year.

Estimated cost of Boarding and Lodging in Hostels. :

Lodging : Rs.4555/- p.a.

Boarding : Rs.1100/- (approximately) per month on dividing basis.

VII. ADMISSION

Number of seats sanctioned with the year of approval. : 60,
Since 1996-1997

Number of students admitted under various categories :
each year in the last three years.

| YEAR | OC | BC | MBC | SC/ST | TOTAL |
|-------------|----|----|-----|-------|-------|
| 2008 – 2009 | 7 | 33 | 12 | 8 | 60 |
| 2007 – 2008 | 5 | 38 | 11 | 6 | 60 |
| 2006 – 2007 | 5 | 40 | 10 | 5 | 60 |

Number of applications received during last two :
years for admission under Management Quota
and number admitted.

2009 – 2010 : 194 2008 - 2009 : 230

VIII. ADMISSION PROCEDURE :

XI. CRITERIA AND WEIGHTAGES FOR ADMISSION :

The State Government decides these two items. The Instructions issued by the Government are followed.

We process admissions in the light of instructions issued by the State Government as per the directions given by the AICTE from time to time.

The complete details will be furnished in the Information Brochure and will be displayed on the website as soon as the instructions are received from the concerned authorities.

Item No I - IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.

The Website must be dynamically updated with regard to X–XIII

- X. APPLICATION FORM
- XI. LIST OF APPLICANTS
- XII. CRITERIA FOR GD / PERSONAL INTERVIEW - NOT APPLICABLE
- XIII. [RESULTS OF ADMISSION UNDER MANAGEMENT SEATS / VACANT SEATS \(MBA- \(AICTE APPROVED\) - RECEIPT OF APPLICATION DETAILS & RESULTS – 2009-2010\)](#)