

**Mandatory Disclosure by Institutions running AICTE approved MBA programmes to be included in their respective Information Brochure, displayed on their website and to be submitted to AICTE every year latest by 30<sup>th</sup> April together with its URL**

**The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.**

***“The information has been provided by the concerned institution and the onus of authenticity lies with the institution and not on AICTE.”***

#### **I. NAME OF THE INSTITUTION**

❖ Address including telephone, Fax, e-mail.

**SHRIMATI INDIRA GANDHI COLLEGE**

Post Box No.369, Chatram Bus Stand

College Road,

Tiruchirappalli –620 002.

Telephone : 0431 – 2702797

Fax : 0431 – 2702797

Email : sigctr@gmail.com

#### **II. NAME & ADDRESS OF THE DIRECTOR**

**Dr.J.Francis Mary**

Director, Department of Management Studies

SHRIMATI INDIRA GANDHI COLLEGE

Post Box No.369, Chatram Bus Stand

College Road,

Tiruchirappalli –620 002.

#### **III. GOVERNANCE**

**Members of the Board and their brief background:**

## MEMBERS OF THE COLLEGE COMMITTEE:

S.NO	NAME OF THE MEMBER	DESIGNATION
1.	Shri.S.Viswanathan, B.A., B.L.,	President
2.	Shri.S.Vasudevan B.Sc	Vice President
3.	Shri.S.Kunjithapatham B.Com., B.L.,	Secretary
4.	Shri.N.Krishnaswami, M.A., F.C.A	Asst.Secretary
5.	Shri.B.N.Sethuraman B.A.,	Member
6.	Shri.R.Rajagopalan B.Com.,B.L	Member
7.	Smt.Kamala Ganapathy Subramanian	Member
8.	Shri. Thotta P.V.Ramanujam B.Com	Member
9.	Shri.S.Vaidyanathan B.Com., B.L., M.B.A.	Member
10.	Shri.S.Thangavelu	Member
11.	Dr.R.Mathrubootham M.B.B.S	Member
12.	Shri. K. Chandrasekar	Member
13.	Dr.K.Meena Ph.D., M.E., M.Phil., M.Sc.	Member
14.	Dr.S.Vidhyalakshmi M.Sc., M.Phil., B.Ed.,Ph.D	Member
15.	Mrs.M.Remma M.A., M.Phil	Member
16.	Dr.P. Uma Maheswari, Ph.D.,.	University Representative

**Brief details regarding background of the Trust / Society, Governing body members, etc.,**

The Educational Institution has been founded and is run by the Society National College Council, registered under the provisions of the TamilNadu Registration of Societies Act and its executive members are elected by the members of the Society every three years. The Management of the affairs of the Society vests with them. The Management of the academic affairs of the College is conducted by the College Committee consisting of the members of the Managing Committee of the Society, the Head of the Institution, two Senior Professors and one University Representative. The College Committee meets at least once in three months, takes stock of the developments and conducts the affairs of the college. The Secretary of the committee is the Chief Executive Head and the Principal of the College is the Academic Head.

❖ **Members of Academic Advisory Body :**

<b>Chairperson</b>	:	Prof. Dr.K.Meena, Principal
<b>Co-ordinator</b>	:	Ms.M.Manimekalai Head Department of Information Technology & Computer Applications
<b>Senior Teacher</b>	:	Ms.M.Rema Vice Principal & Head, Department of English
		Dr.S.Vidhyalakshmi Professor Department of Computer Applications
		Mr.S.Mahendra Prabu Professor, Department of Management Studies
		Ms.P.S.Vasantha Professor Department of Management Studies

**Administrative Officer** : Ms.V.Uma  
Office Superintendent  
Ms.Mythili Sekar  
Lecturer, Department of Tamil &  
Campus Co-ordinator

**Librarian** : Ms.R.V.Jaishri

**Management Representative:** Shri. S.Kunjithapatham  
Secretary  
Shrimati Indira Gandhi College

Shri.R.Rajagopalan  
Member, College Committee

**Nominees by the Society** : Shri.V.Ganapathy  
Retd. Special Correspondent  
The Hindu

Kalaimamani Revathy Muthusamy  
Director, Srirangam Bharatha Natyalaya  
Srirangam

Prof.V.Natarajan  
Principal(Retd.), National College  
Trichy – 620 002

Prof.G.Balakrishnan  
Vice Principal(Retd.),  
St.Joseph's College  
Trichy – 620 001

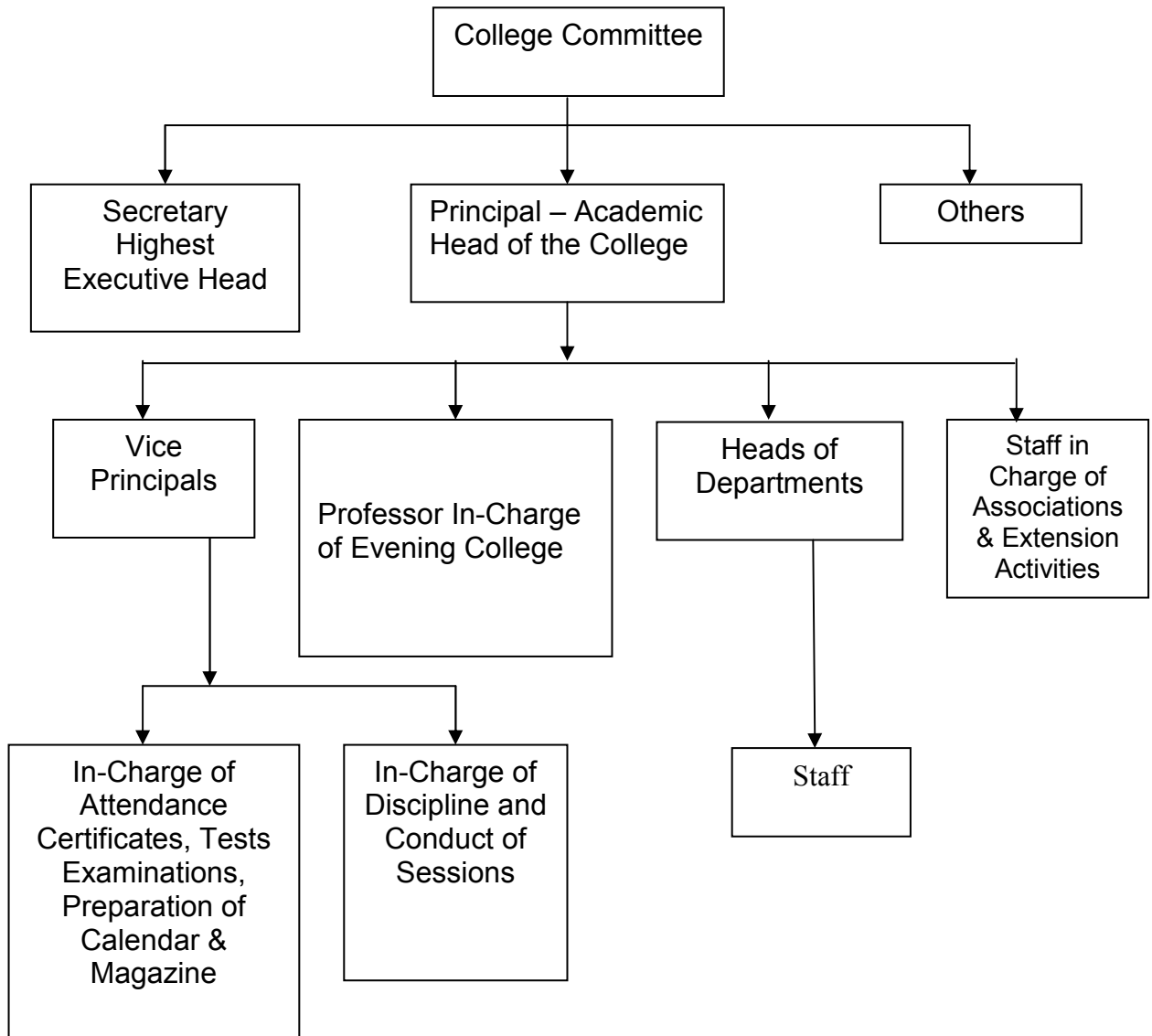
Dr.K.S.Seetharaman  
Retd. Professor,  
National College  
Trichy.

❖ Frequency of the Board Meetings and Academic :  
Advisory Body

Board Meetings : Once in 3 Months

Academic Advisory Body : Once in 3 Months

## Organizational Charts and Processes



**Nature and Extent of involvement of Faculty and Students in academic affairs/  
improvements:**

- As regards the faculty, the members exhibit total involvement in the activities of the department.
- The Institution has designed an innovative “Work Done and Assessment Record” which contains Biodata, Workload, Timetable, Syllabus, hour by hour Classes, met Teaching Schedule, Test Schedule, Tutorward Meeting Plan, etc., for every semester and the record is distributed to every member of the staff.
- The college has also introduced the system of providing a “Work done Register” to the class representatives, which contains a record of the subjects taught by the concerned teachers for every hour of the day.
- They have complete freedom in handling the syllabus and in deciding the level of practical inputs and exposure to be provided beyond the syllabus, to enhance their competence.
- They obtain feedback information from the students in the format prescribed by AICTE and take proper remedial steps in the light of the feedback.
- They also guide the students in extra curricular activities and prepare them for participation in seminar and competitions held in sister institutions.
- Above all the faculty takes care of the weaker section and arranges for remedial coaching.
- They give proper encouragement to the bright students to enable them to obtain high ranks in the university examination.
- The students are regular and sincere in carrying out the instructions of the staff.
- They come out with their best in preparing their mini projects, and this provides a valuable training for them in the preparation of their major projects.
- Every student takes some part in the activities of SIGMAS (Shrimati Indira Gandhi College Management Association) and participates in meetings and competitions held in the college as well as by outside agencies.

## **Mechanism/Norms and Procedure for democratic /good Governance**

There is a College Committee consisting of members of the managing committee Principal of the College and two senior most Representatives of the Teaching Staff. This is the highest policy making body which takes decisions on Appointments, Affiliations for New Courses, Admissions, Fee Structure, Pay Structure, Provision of Infrastructure, for the college including Books, Equipments, and additional constructions, and all such matters of Administration.

The Secretary of the Governing Council is also the Secretary of the College Committee and its executive head. The Principal is the executive head of the college and connecting link between the Staff and the Management.

There are two Vice-Principals to assist the Principal in Academic and Administrative matters, besides a Prof.-in-Charge to look after the Evening College. There is a Head for each Department who co-ordinates the activities of the Department.

The Principal holds periodic meetings with the Head of the Departments and the entire staff, whenever warranted.

Members of the Staff also put in-charge of the various Associations and Service organizations of the college by rotation.

- ❖ Student Feedback on Institutional Governance/ faculty :

Institutional Governance / faculty. Performance ✓

- ❖ Grievance redressal mechanism for faculty, staff and students : Yes

## **IV. PROGRAMMES**

- ❖ Name of the Programmes approved by the AICTE : M.B.A & M.C.A
- ❖ Name of the Programmes accredited by the AICTE : \_\_\_\_\_
- ❖ For each Programme the following details are to be given:

- Name : M.B.A
- Number of seats : 60
- Duration : 2 Years
- Cut off mark/rank for admission during the last two years : Not Applicable
- Fee : Rs.30,000/- p.a.
- Placement Facilities : Exclusive Career Guidance & Counselling Cell is available

**Campus placement in last three years with minimum salary, maximum salary and average salary**

The Career Guidance and Placement Cell of our college conducts special programmes for improving the Professional Skills of the student and alumnae apart

from helping them acquire effective communication skills and analytical abilities. The students are given exposure in the areas of taking on aptitude test and attending Interviews. For improving their English and Communication Skills, Short-Term Courses are conducted both in spoken and written English in an effective manner. Experts in various fields have been invited to conduct training classes for the students.

The cell arranges for Campus – Recruitment by reputed companies. The recruiting agencies choose one college as a nodal centre. We depute our students to participate in the recruitment processes in that centre.

**Out of 60 students of the Out gone M.B.A (2007 – 2009) batch,**

<b>S.No.</b>	<b>Year</b>	<b>Name of the Company/Industry</b>	<b>Number of Students placed</b>
<b>1</b>	<b>2007 – 2009</b>	<b>Sutherland Global Services Pvt. Ltd.,</b>	<b>5</b>
<b>2</b>		<b>ICICI Prudential</b>	<b>2</b>
<b>3</b>		<b>Met Life Insurance</b>	<b>2</b>
<b>4</b>		<b>Reliance Insurance</b>	<b>3</b>

out of 60 students of the Out gone M.B.A (2006 – 2008) batch,

<b>S.No.</b>	<b>Year</b>	<b>Name of the Company/Industry</b>	<b>Number of Students placed</b>
1	<b>2006-2008</b>	Country Club International	3
2		Reliance Insurance	2
3		ICICI Prudential	8
4		Land Marvel Builders Ltd.,	7
5		Axis Bank	1
6		Max Newyork Life Insurance	2

Out of 60 students of the Out gone M.B.A (2005 – 2007) batch, 43 students have been placed by our Career Guidance and Placement Cell as indicated below:

S.No.	Year	Name of the Company/Industry	Number of Students placed
1	2005-2007	All Sec Technologies	1
2		ICICI Prudential	3
3		CICADA Technology	8
4		MARG AXIS Consultancy	2
5		ABN AMRO	2
6		Sutherland Global Services	3
7		VAGUS Pvt. Ltd.	3
8		Reliance Money	1
9		Stock Focus Financial Services	3
10		Skynet Technologies Pvt. Ltd.	1
11		City Group	6
12		Fullerton India	6
13		Exclusive Search Recruitment	4

- ❖ Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along
- ❖ with status of their AICTE approval. If there is foreign collaboration, give the following details:

**NOT APPLICABLE**

- ❖ Details of the Foreign Institution/University : **NOT APPLICABLE**

- Name of the University/Institution
- Address
- Website
- Is the Institution/University Accredited in its Home Country
- Ranking of the Institution/University in the Home Country
- Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country.
- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefit of collaboration.

1. For each Collaborative/affiliated Programme give the following:

**NOT APPLICABLE**

- Programme Focus
  - Number of seats
  - Admission Procedure
  - Fee
  - Placement Facility
  - Placement Records for last three years with minimum salary, maximum salary and average salary
- ❖ Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16<sup>th</sup> May, 2005

**NOT APPLICABLE**

**V. FACULTY**

- ❖ No.of faculty members:


- Permanent Faculty : 10
- Visiting Faculty : 8
- Adjunct Faculty : -
- Guest Faculty : 8

❖ Number of faculty employed and left during the last three years :

a. Number of faculty employed : 8

b. Number of faculty left : 5


**PROFILE OF DIRECTOR/PRINCIPAL WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED -**

- |     |                                     |   |   |   |   |
|-----|-------------------------------------|---|---|---|---|
| 1.  | Name                                | : | Dr. J. Francis Mary<br>Director   |  |   |
| 2.  | Date of Birth                       | : | 07.04.1974  |   |   |
| 3.  | Educational Qualification           | : | MBA<br>M.Com<br>M.Phil.,<br>Ph.D.,  |   |   |
| 4.  | Work Experience                     |   |   |   |   |
|     | Teaching                            | : | 15 Years  |   |   |
|     | Research                            | : | 4 Years   |   |   |
|     | Industry                            | : | 2 Years   |   |   |
|     | Others                              | : | ----  |   |   |
| 5.  | Area of Specializations             | : | Human Resource Management<br>Finance Marketing                                |   |   |
| 6.  | Subjects teaching at                | : | Financial Management  |   |   |
|     | Under Graduate Level                | : | Marketing Financial Services  |   |   |
|     | Post Graduate Level                 | : | Human Resource Management<br>Organisational Behaviour<br>Research Methodology |   |   |
| 7.  | Research guidance                   |   | No. of papers published in  |   |   |
|     | Master's                            | : | 11  |   |   |
|     | Ph.D.                               | : | --  |   |   |
|     |                                     |   | National Journals   | :   | 3 |
|     |                                     |   | International Journals  | :   |   |
|     |                                     |   | Conferences   | :   | 3 |
| 8.  | Projects Carried out                | : | ----  |   |   |
| 9.  | Patents                             | : | ----  |   |   |
| 10. | Technology Transfer                 | : | ----  |   |   |
| 11. | Research Publications               | : | ----  |   |   |
| 12. | No. of Books published with details | : | -----   |   |   |


## **National Journals**

1. **“Competency Mapping”**, HRD Times – February 2008.
2. **“HR Practices in Hospital Administration”** – HRD Times – June 2008.
3. **“Emotional Intelligence”** – HRD Times – May 2009.

**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**


1.	Name	:	Mr. T. Rengarajan Professor	
2.	Date of Birth	:	24.5.1948	
3.	Educational Qualification	:	MBA (IGNOU)	
4.	Work Experience			
	Teaching	:	11 Years	
	Research	:	----	
	Industry	:	42 Years	
			Inclusive of 21 Yrs in Executive Cadre.	
	Others	:	----	
5.	Area of Specializations	:	Various finance aspects including Capital & Revenue budget & budgetary Controls, Material accounting, Material Procurement finance & Internal auditing.	
6.	Subjects teaching at			
	Under Graduate Level	:	Finance for non-finance staff Financial Planning	
	Post Graduate Level	:	Capital & Revenue budget & budgetary Controls, Material accounting, Material Procurement finance & Internal Auditing, Organisational Behaviour	
7.	Research guidance		No. of papers published in	
	Masters's	: --	National Journals : ----	
	Ph.D.	: --	International Journals : ----	
			Conferences : 6	
8.	Projects Carried out	:	16	
9.	Patents	:	----	
10.	Technology Transfer	:	----	
11.	Research Publications	:	----	
12.	No. of Books published with			
	Details	:	----	

**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

- |     |                                     |   |   |   |
|-----|-------------------------------------|---|---|---|
| 1.  | Name                                | : | Dr.D.Arul Jegannatharaj<br>Professor                                |  |
| 2.  | Date of Birth                       | : | 16.03.1939  |   |
| 3.  | Educational Qualification           | : | P.G.D.B.A<br>M.A.Economics,<br>M.Phil., Ph.D.,                      |   |
| 4.  | Work Experience                     |   |   |   |
|     | Teaching                            | : | 32 Years  |   |
|     | Research                            | : | 22 Years  |   |
|     | Industry                            | : | ----  |   |
|     | Others                              | : | ----  |   |
| 5.  | Area of Specializations             | : | Organizational Behavior, Managerial Economics, Quantitative Methods |   |
| 6.  | Subjects teaching at                |   |   |   |
|     | Under Graduate Level                | : | Micro & Macro Economics,<br>Quantitative Methods                    |   |
|     | Post Graduate Level                 | : | Managerial Economics, Statistics,<br>Organisational Behaviour       |   |
| 7.  | Research guidance                   | : | No. of papers published in  |   |
|     | Masters's                           | : | 25  | National Journals : ----  |
|     | Ph.D.                               | : | 5   | International Journals : ----   |
|     |                                     |   |   | Conferences : 4   |
| 8.  | Projects Carried out                | : | -----   |   |
| 9.  | Patents                             | : | -----   |   |
| 10. | Technology Transfer                 | : | -----   |   |
| 11. | Research Publications               | : | -----   |   |
| 12. | No. of Books published with details | : | 1   |   |


1. National Seminar - Paper presented - “ **Fostering innovation for Competitive advantage**” - Ethiraj College for Women, Chennai.
2. National Seminar - Paper Presented - “**Corporate Social Responsibility**” - St. Joseph’s College, Trichy.
3. State Level Seminar – Paper Presented – Long Term Financial Policy – Jamal Mohammed College, Trichy
4. State Level Seminar – Gold Trade in Tanjore District - Poondi Pushpam College, Poondi.

**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**


- |     |  |   |   |   |
|-----|--|---|---|---|
| 1.  | Name                                   | : | Ms.P.S.Vasantha<br>Professor & Head   |  |
| 2.  | Date of Birth                          | : | 05.02.1955  |   |
| 3.  | Educational Qualification              | : | M.A.Economics,<br>M.Phil., B.Ed.,<br>M.B.A  |   |
| 4.  | Work Experience                        |   |   |   |
|     | Teaching                               | : | 24 Years  |   |
|     | Research                               | : | ----  |   |
|     | Industry                               | : | ----  |   |
|     | Others                                 | : | ----  |   |
| 5.  | Area of Specializations                | : | Human Resource Management   |   |
| 6.  | Subjects teaching at                   |   |   |   |
|     | Under Graduate Level                   | : | Banking, Environomics, Statistics,<br>Principles of Management, Personnel<br>Management |   |
|     | Post Graduate Level                    | : | Managerial Economics, Statistics,<br>Organisational Behaviour                           |   |
| 7.  | Research guidance                      |   | No. of papers published in  |   |
|     | Masters's                              | : | ---   | National Journals   |
|     | Ph.D.                                  | : | ---   | International Journals  |
|     |  |   |   | Conferences   |
|     |  |   |   | 4   |
| 8.  | Projects Carried out                   | : | -----   |   |
| 9.  | Patents                                | : | -----   |   |
| 10. | Technology Transfer                    | : | -----   |   |
| 11. | Research Publications                  | : | -----   |   |
| 12. | No. of Books published with<br>details | : | -----   |   |

- ❖ National Conference - Paper Presented on “**Emotional Intelligence**” - Madurai American College, Madurai.
- ❖ International Conference – Paper Presented on “**Mutual Fund** “- CauveryCollege, Trichy
- ❖ National Seminar – “The Future of University in an age of knowledge” –AVC College of Engineering, Mayiladuthurai, 2008.
- ❖ National Seminar – “Service TQM Model, Diagnostic Model for emerging Economic Environment” – Periyar University, Salem, 2009.

**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

- |     |  |   |  |   |
|-----|--|---|--|---|
| 1.  | Name                                   | : | Mr.S.Mahendra Prabu<br>Professor   |  |
| 2.  | Date of Birth                          | : | 24.03.1964   |   |
| 3.  | Educational Qualification              | : | M.A.(Eng),<br>PGDPM(MBA)<br>PGDPMIR  |   |
| 4.  | Work Experience                        |   |  |   |
|     | Teaching                               | : | 15 Years   |   |
|     | Research                               | : | ----   |   |
|     | Industry                               | : | 4 Years  |   |
|     | Others                                 | : | ----   |   |
| 5.  | Area of Specializations                | : | Human Resource Management  |   |
| 6.  | Subjects teaching at                   |   |  |   |
|     | Under Graduate Level                   | : | -  |   |
|     | Post Graduate Level                    | : | Business Communication<br>Organisation<br>Development,<br>International<br>Business<br>Environment |   |
| 7.  | Research guidance                      |   | No. of papers published in   |   |
|     | Masters's                              | : | ---  | National Journals   |
|     | Ph.D.                                  | : | ---  | International Journals  |
|     |  |   |  | Conferences   |
|     |  |   |  | :   |
|     |  |   |  | ----  |
| 8.  | Projects Carried out                   | : | ----   |   |
| 9.  | Patents                                | : | ----   |   |
| 10. | Technology Transfer                    | : | ----   |   |
| 11. | Research Publications                  | : | ----   |   |
| 12. | No. of Books published with<br>details | : | ----   |   |


**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

- |     |  |   |   |   |
|-----|--|---|---|---|
| 1.  | Name                                   | : | Mr.V.Gajapathy<br>Professor   |  |
| 2.  | Date of Birth                          | : | 02.05.1966  |   |
| 3.  | Educational Qualification              | : | M.A.(Economics)<br>M.B.A  |   |
| 4.  | Work Experience                        |   |   |   |
|     | Teaching                               | : | 9Years  |   |
|     | Research                               | : | ----  |   |
|     | Industry                               | : | 6 Years   |   |
|     | Others                                 | : | ----  |   |
| 5.  | Area of Specializations                | : | Marketing   |   |
| 6.  | Subjects teaching at                   |   |   |   |
|     | Under Graduate Level                   | : | -   |   |
|     | Post Graduate Level                    | : | BusinessCommunication, Organisation<br>Development, International Business<br>Environment |   |
| 7.  | Research guidance                      |   | No. of papers published in  |   |
|     | Masters's                              | : | ---   | National Journals   |
|     | Ph.D.                                  | : | ---   | International Journals  |
|     |  |   |   | Conferences   |
|     |  |   |   | : 5   |
| 8.  | Projects Carried out                   | : | ----  |   |
| 9.  | Patents                                | : | ----  |   |
| 10. | Technology Transfer                    | : | ----  |   |
| 11. | Research Publications                  | : | ----  |   |
| 12. | No. of Books published with<br>Details | : | ----  |   |

## **Seminar / Conference**

- ❖ “Indicators of Retail Revolution in FDI AND RETAIL SECTORS IN INDIA, Dominant Publishers and Distributors, New Delhi, Edited 2008.
- ❖ “Strategies for Building Online Brand Image”, National Conference on Innovative Practices in Management by AVC College of Engineering, Mayiladuthurai, April 11, 2008.
- ❖ “Reducing Customers’ Perceived Risk for Increasing Store Loyalty”, National Conference on Emerging Paradigms in Management by Department of Management Studies, The American College, Madurai, March 15,2008.
- ❖ Service TQM Diagnostic model (BFI) for emerging economic environment Periyar University Salem January 2009
- ❖ Seminar on information retrieval strategies for USE OF SPSS PACKAGE – PSG Institute of management Coimbatore September 2008 .


**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

1.	Name	:	Mrs. G.Amudha Assistant Professor	
2.	Date of Birth	:	04.02.1971	
3.	Educational Qualification	:	M.Com M.B.A A.I.C.W.A.I	
4.	Work Experience	:		
	Teaching	:	11 Years	
	Research	:	8 Years	
	Industry	:	1 Year	
	Others	:	Nil	
5.	Areas of Specialization	:	Finance	
6.	Subjects teaching at Post Graduate Level	:	All Finance Papers Management Accounting, Financial Management, Security Analysis and Portfolio Management, Project Management, Global Financial Management, Financial Services.	
7.	Research guidance	:	No. of papers published in	
	Masters's	-	----National Journals	- Nil
	Ph.D.	-	---- International Journals	- Nil
			Conferences	- 5
8.	Projects Carried out	-	Nil	
9.	Patents	-	Nil	
10.	Technology Transfer	-	Nil	
11.	Research Publications	-	Nil	
12.	No. of Books published with Details	-	Nil	

**Seminar / Conferences:**

- National Seminar – 12<sup>th</sup> February 2006 – Paper Presentation – “Corporate Social Responsibility”, Bharathidasan University, Trichy.
- National Seminar – 23<sup>rd</sup> and 24<sup>th</sup> February 2006 – Paper Presentation – “Infrastructure Financing in local Government”, Madras University, Chennai.
- Conference – November 2005 – “Emerging Trend in Management” – J.J Engineering College, Manaparai.
- Cost Convention – 6<sup>th</sup> and 7<sup>th</sup> January 2006 – “Convergence of Technology in Management Accounting”, Chennai.
- Faculty Development Programme – 5<sup>th</sup> May to 5<sup>th</sup> June 2006 – “Orientation Course”, Academic College, Bharathidasan University, Trichy.


**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

1.	Name	:	Ms. S. Uma Prabha Lecturer	
2.	Date of Birth	:	25.7.1970	
3.	Educational Qualification	:	M.Com M.Phil M.B.A B.Ed	
4.	Work Experience	:	Teaching : 10 Years Research : --- Industry : --- Others : ---	
5.	Areas of Specialization	:	Marketing, Organisational Behaviour	
6.	Subjects teaching at	:	Under Graduate Level : Marketing, Organisational Management, Business Organisation, Business Management, Research methodology Post Graduate Level : Organisational Behaviour, Strategic Management, Project Management, Management Accounting, Marketing	
7.	Research guidance	:	No. of papers published in Masters's - ---- National Journals - Nil Ph.D. - ---- International Journals - Nil Conferences - 4	
8.	Projects Carried out	-	Nil	
9.	Patents	-	Nil	
10.	Technology Transfer	-	Nil	
11.	Research Publications	-	Nil	
12.	No. of Books published with Details	-	Nil	


### **Seminar / Conferences :**

- National Seminar - 'RTI Act Unlock Value of Consumer Rights' -AVC College, Mayiladuthurai - 2.3.06.
- National Conference - " SHG and Micro Finance – A panacea for ILLS" - Annamalai University - 7.5.07 & 8.5.07.
- National Seminar - "VAT – A Boon or Bane", - AVC College, Mayiladhthurai - 17.2.07 & 18.2.07.
- One Day Seminar - "WTO Impact on India Breathing with out AIR" -Alagappa University.
- National Seminar - "Attrition – BPO Destination to India" – AVC College, Mayiladhthurai – 10.3.08 & 11.3.08.

**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

1.	Name	:	Ms. M. Kasthuri Bai Lecturer	
2.	Date of Birth	:	17.6.1973	
3.	Educational Qualification	:	B.E M.B.A.,	
4.	Work Experience	:		
	Teaching	:	10 Years	
	Research	:	---	
	Industry	:	---	
	Others	:	---	
5.	Areas of Specialization	:	Computer Science, System	
6.	Subjects teaching at	:		
	Under Graduate Level	:	DBMS, RDBMS, C, C++, Java etc.,	
	Post Graduate Level	:	Networking, MIS, Graphics, Information Technology	
7.	Research guidance	:	No. of papers published in	
	Masters's	- ----	National Journals - Nil	
	Ph.D.	- ----	International Journals - Nil	
			Conferences - Nil	
8.	Projects Carried out	:	Nil	
9.	Patents	:	Nil	
10.	Technology Transfer	:	Nil	
11.	Research Publications	:	Nil	
12.	No. of Books published with details:	:	Nil	

**INDIVIDUAL FACULTY PROFILE WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED**

1.	Name	:	Ms. S. Santhi Lecturer	
2.	Date of Birth	:	21.5.1974	
3.	Educational Qualification	:	M.Com M.Phil M.B.A.,	
4.	Work Experience	:		
	Teaching	:	12 Years	
	Research	:	4	
	Industry	:	---	
	Others	:	---	
5.	Areas of Specialization	:	Finance	
6.	Subjects teaching at	:		
	Under Graduate Level	:	Accounts, Financial Accounts Management Accounting, Income Tax	
	Post Graduate Level	:	Organisational Behaviour, Sales & Distribution Management, Statistics	
7.	Research guidance	:	No. of papers published in	
	Masters's	- ----	National Journals - Nil	
	Ph.D.	- ----	International Journals - Nil	
			Conferences - Nil	
8.	Projects Carried out	-	Nil	
9.	Patents	-	Nil	
10.	Technology Transfer	-	Nil	
11.	Research Publications	-	Nil	
12.	No. of Books published with			
	Details	-	Nil	

❖ Whether Student assessment of faculty is in force : Yes

## **VI. FEE**

- **Details of fee, as approved by State fee Committee, for the Institution** : Rs.30,000 p.a.
- **Time schedule for payment of fee for the entire programme.** : 2 times a year  
June & December
- **No. of Fee waivers granted with amount and : name of students.**

This depends upon the number of students who apply for waiver. The decision is taken based on the merit- cum- means every year.

- **Number of scholarship offered by the institute, duration : and amount**

A special fee concession to the tune of Rs. 15,000/- per annum (50% fee concession) has been sanctioned by the Management to two students who are representing the Institution in the State / National level tournaments.

Rs.5000/- is given for one student once in a year. This is also depends upon the number of aspirants and the availability of funds.

- **Criteria for fee waivers / scholarship** :

This is decided on case-to-case basis and may vary from year to year.

- **Estimated cost of Boarding and Lodging in Hostels.** :

Lodging : Rs.4555/- p.a.

Boarding : Rs.1100/- (approximately) per month on dividing basis.

## VII. ADMISSION

- **Number of seats sanctioned with the year of approval.** : 60,  
Since 1996-1997
- **Number of students admitted under various categories each year in the last three years.** :

YEAR	OC	BC	MBC	SC/ST	TOTAL
2008 – 2009	7	33	12	8	60
2007 – 2008	5	38	11	6	60
2006 – 2007	5	40	10	5	60

- **Number of applications received during last two years for admission under Management Quota and number admitted.** :

2009 – 2010 : 194

2008 - 2009 : 230

## VIII. ADMISSION PROCEDURE :

## XI. CRITERIA AND WEIGHTAGES FOR ADMISSION :

The State Government decides these two items. The Instructions issued by the Government are followed.

We process admissions in the light of instructions issued by the State Government as per the directions given by the AICTE from time to time.

The complete details will be furnished in the Information Brochure and will be displayed on the website as soon as the instructions are received from the concerned authorities.

**Item No I - IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.**

**The Website must be dynamically updated with regard to X–XIII**

**X. APPLICATION FORM**

**XI. LIST OF APPLICANTS**

**XII. CRITERIA FOR GD / PERSONAL INTERVIEW - NOT APPLICABLE**

**XIII. RESULTS OF ADMISSION UNDER MANAGEMENT SEATS / VACANT SEATS  
(MBA- (AICTE APPROVED) - RECEIPT OF APPLICATION DETAILS &  
RESULTS – 2009-2010)**

The admissions for 2009-2010 are under process since the counseling conducted by Anna University will be upto 20<sup>th</sup> August 2009. The procedure suggested has been included in the Information Brochure. X will be displayed on the website latest by 30<sup>th</sup> April 2010. Details for Item XI can be put up in the website only after the receipt of applications. With regard to XII, information can be put up on the website only after the declaration of UG results and the publication of common entrance test results conducted by the approved agencies.

<b>S.No.</b>	<b>Date</b>	<b>Activity/Topic</b>	<b>Speaker/Place</b>
01	21.06.07 to 23.06.07	“Off – Campus. Seminar at Cochin”	Chief Guest Dr. Ponnammal K.Pandian Principal Theivanai Ammal College for Women villupuram
02	22.06.07	“Industrial Visit”	Travancore Cochin Chemicals Ltd., Ernakulam.
03	04.09.07	“I.P.O. Issues Problems And Challenges”	Dr. J.Raja, Head Department of Management Studies National Institute of Technology, Trichy.
04	08.09.07	“Creativity in Problem solving” “Touch point Branding” Branding” point Branding”	Shri.N.Sekar Manger (Commercial) BHEL Trichy
05	19.09.07		Mr.S.Sundar Asst.Professor Bharathidasan Institute of Management Trichy.

06	26.09.07	"Industrial Visit"	Doddabetta Tea Factory M/S Hindustan Photo Films Mfg.Co.Ltd., Ooty.
07	29.09.07	"Industrial Visit"	SRF Ltd, Pudukottai Dt, Viralimalai.
08	17.10.07	"Industrial Visit"	BHEL, Trichy.
09			Chief Guest : Shri.Babu Rao, Director, Neyveli Lignite Corporation Ltd., Neyveli Chief Guest: Shri. N.Gopaldaswamy, Director, Dalmia cements (Bharat) Ltd., Dalmiapuram.
10	05.01.08	"Export and Import under WTO regime"	Shri. R. Saravanan Director India Aspect Technologies Centre Pvt.Ltd., Bangalore
11	05.01.08	"Professional Enhancement" Enhancement"	Shri. N.Ragavendra Asst. Professor BIM, Trichy.
12	02.02.08	"Personal Empowerment"	Shri. Manaveli Prakesh, Behavioural Trainer & OD Consultant Trichy.
13	07.02.08	"Personal Interview"	Mr.Subburaj Chairman of Cethar Vessals Ltd., Trichy.
14	21.02.08	"Ways to design of pvroiajebclet"	Shri.C.Ramasamy Desai, Project Director TIDISSIA Trichy.
15	27.02.08	"Industrial Visit"	Shri. S. Martin Advocate Trichy
16	22.02.08	"Consumer protection, Corporate Responsibility and Business Ethics"	

17	22.02.08	“Future of Rellnadtionstr i(aIRI)”	Shri. Michael Raj, Deputy Manager (HR) BHEL, Trichy
18	19.03.08 to 20.03.08	UGC Sponsored National Seminar “om Strategizing for the future Challenge of Women”	Chief Guest : Padmasri. Dr.Jaya Arunachalam President Working Women’s Forum(India) Chennai
19	14.08.08	International Banking An Over View	Sri P.R.Karuppiah Manager/Forex Canara Bank Karur.
20	13.09.09	Visited Hormill , Cold , Mill, Boiler Plant, Volve Section	Seamless Steel Tube Plat (SSTP) BHEL, Trichy.
21	11.10.08.	“ERP Implementation”	Shri. T.V.Sundaram, Manager/Finance, ERP Systems, BHEL, Trichy
22	17.10.08.	“TQM & Bench Marketing the BHEL Way”	Shri.V. Jayaraman, DGM/Quality, BHEL, Trichy
23	29.12.08	“Stress Management”	Shri. K. Ravi, Deputy General Manager, BPCL – Refinery, Mumbai
24	30.12.08	“Competency Based HRM”	Shri. K. Ravi, Deputy General Manager, BPCL – Refinery, Mumbai
25	31.12.08	“Facing Interviews”	Shri. K. Ravi, Deputy General Manager, BPCL – Refinery, Mumbai and Shri.K.Chandrasekharan, Master’s Student, North Carolina University,

26	30.01.09	TQM ISO 9001:2000 and Quality Circle Practices	Shri.K.Ganesan Senior Manager Finance BHEL Trichy.
27	14.02.09	"Working Capital Management"	Shri.S.Ananthasayanam Sr. Manager/Finance BHEL Trichy.
28	21.02.09	"Marketing Purple Cow"	Shri.S.Sundar, Professor, Bharathidasan Institute of Management Trichy.
29	06.03.09	"Role of Leadership in Management"	Dr. V. Gopalakrishnan, M.E.,Ph.D., Former Executive Director BHEL, Trichy.
30	06.03.09	"Role of Leadership in Management"	Dr. V. Gopalakrishnan, M.E.,Ph.D., Former Executive Director, BHEL, Trichy.
31	12.03.09	"Choice Management"	Prof.V.K.Boominathan, Head Dept of Commerce Bishop Heber College Trichy.
32	17.03.09	Visited R&D Centre	Whirlpool of India Limited Pondicherry.
33	20.03.09	"Emotional Intelligence"	Dr.Ashok Deshpande Sri Consultant/Medical BHEL, Trichy.
34	20.03.09	Leadership and attitude	MR.K.Premanand Lead Training Manager ING VYSYA LIFE INSURANCE LTD., Trichy.
35	25.03.09	Visited Crusher Unit, Boiler Unit, Sugar Unit	Kothari Sugar and Chemicals Limited.
36	25.03.09	Visited Mines, Hot Mill, Clinker Unit, Cement Mill.	Tamilnadu Cement Corporation Limited. Kattur, Lalgudi.

37	30.03.09	"Promotion of Youth Enterprenuership"	Dr.M.Ponnaivaiko Vice- Chancellor, Bharathidasan University Trichy.
38	31.03.09	Visited Mines Thermal Power Station and Affovesration centre.	Neyveli Lignite Corporation Ltd., Neyveli.